



HUMAN TRAFFICKING SUMMIT

CAL POLY

JANUARY 26-28, 2020

FACT SHEET

Human trafficking is one of the greatest human rights violations of our time. Victims are often physically, mentally, emotionally, and economically manipulated, controlled, and abused. Human trafficking targets our youth, including college students, preying upon the innocent and vulnerable. It is a public health crisis and is deeply connected to other crimes such as arms and drug trafficking.

Human trafficking generates more than \$150 billion annually and is becoming the fastest growing crime worldwide. California, being home to the United States' three largest cities (San Diego, Los Angeles, and San Francisco), is inundated with curbing demand and assisting victims. It has routinely been the state with the largest number of identified victims and open cases, with the amount increasing every year.

On January 26-28, 2020, Cal Poly is hosting a Human Trafficking Summit. We are hosting two sessions for the general public and the law enforcement community. The event is free to attend.

General Public: <https://cci.calpoly.edu/human-trafficking-summit-general-public>

Law Enforcement: <https://cci.calpoly.edu/human-trafficking-summit-law-enforcement>

A graphic for the Human Trafficking Summit. It features a dark green background. On the left, the text "HUMAN TRAFFICKING SUMMIT" is written in large, bold, yellow and white letters. To the right is a stylized profile of a woman's head and neck, filled with intricate orange and red wavy patterns. Below the title, there are three icons with corresponding text: a location pin icon for "Multi Activity Center at the Cal Poly Rec Center", a calendar icon for "Jan. 26 and 28, 2020", and a URL icon for "https://tinyurl.com/human-trafficking-summit".

**HUMAN
TRAFFICKING
SUMMIT**

 Multi Activity Center at the Cal Poly Rec Center

 Jan. 26 and 28, 2020

 <https://tinyurl.com/human-trafficking-summit>

GENERAL PUBLIC

Location

Community Panel and Resource Fair at Cal Poly's Multi-Activity Center (MAC)

Sunday, January 26, 2020

4:00 PM	Welcome & Introductions
4:15 PM	Keynote
4:45 PM	Community Panel & Discussion
5:45 PM	Audience Q&A
6:30 PM	Resource Fair

Tuesday, January 28, 2020

3:30 PM	Trafficking Investigations Hub Announcement
4:00 PM	Combating Human Trafficking: Campus Highlight & Documentary Film

Register now at: <https://cci.calpoly.edu/human-trafficking-summit-general-public>

LAW ENFORCEMENT

Location

Cal Poly's California Cybersecurity Institute at Camp San Luis Obispo

Monday, January 27, 2020

8:00 AM	Welcome and Introductions
8:30 AM	Trafficking Trends: Gang Activity
10:30 AM	Trafficking Trends: Illicit Massage Industry
11:30 AM	Organized Crime: Documentation Fraud - Human Trafficking Case Study
1:30 PM	Online Investigations
3:30 PM	Technological Tools for Disrupting Human Trafficking

Tuesday, January 28, 2020

8:00 AM	Labor Trafficking Investigations and Prosecutions
10:00 AM	Building a Community Response

Register now at: <https://cci.calpoly.edu/human-trafficking-summit-law-enforcement>

BACKGROUND

California Cybersecurity Institute

The California Cybersecurity Institute (CCI) at Cal Poly is a robust, multi-agency effort to protect California from future cyber threats through training and research for government, academia, military, law enforcement, first responders, and private entities. As an extension of Cal Poly's Cybersecurity Center, the CCI aims to educate the next generation cyber workforce and provide faculty and students with a new, hands-on research and learning environment.

Located on a secure military installation halfway between Los Angeles and San Francisco, the CCI offers an incomparable environment for cyber research and training. The CCI provides over 25 different POST-certified training courses in cybersecurity. Recent and current projects underway at the CCI focus on everything from next-generation cloud computing infrastructures and critical infrastructure protection to smart grids and digital evidence storage.

Learn more at cci.calpoly.edu.

Trafficking Investigations Hub

The Trafficking Investigations Hub (TIH) at the Cal Poly California Cybersecurity Institute (CCI) is uniquely positioned to assess this issue and threat in its true form as well as provide the necessary and cutting-edge tools, education, and training to combat this global and local issue in a myriad of ways. In January of 2020, the TIH will be hosting a Human Trafficking Summit to bring awareness and tools to the local community. This event will be geared towards informing and equipping the public with a deeper understanding and tools to combat trafficking, as well as train the law enforcement community and IT Professionals on how to disrupt human trafficking in an effective and sustainable manner. The Human Trafficking Summit aims to be a catalyst for disrupting this crime locally, regionally, and statewide, effectively decreasing the rate at which the exploitation of individuals occurs.

About Cal Poly, San Luis Obispo

Cal Poly is a nationally ranked, four-year, comprehensive public university located in San Luis Obispo, halfway between San Francisco and Los Angeles on California's Central Coast. Known for its Learn by Doing approach, small class sizes and open access to expert faculty, Cal Poly is a distinctive learning community whose 21,000 academically motivated students enjoy an unrivaled, hands-on educational experience that prepares them to lead successful personal and professional lives. Cal Poly is consistently ranked a top university for academics, value, and graduate salaries. For more information, visit calpoly.edu.

PRESS RELEASE

Cal Poly to Host Anti-Human Trafficking Summit Jan. 26-28 **Event will include community panel, resource fair, and law enforcement training**

SAN LUIS OBISPO, Calif. — Cal Poly’s California Cybersecurity Institute (CCI) will host an anti-human trafficking summit Jan. 26-28 on campus, including a community panel and resource fair, student project showcase, a documentary film and talk with a human trafficking survivor, and training sessions for law enforcement.

“The summit aims to raise awareness to the Cal Poly community and the general public, and provide specialized training to law enforcement to combat one of the greatest human rights violations of our time,” said Cal Poly CCI Program Manager Martin Minnich.

“Human trafficking targets our youth, including college students, preying upon the innocent and vulnerable. Victims are often physically, mentally, emotionally, and economically manipulated, controlled, and abused. It is a public health crisis and is deeply connected to other crimes such as arms and drug trafficking.”

Since 2014, there have been 12 human trafficking-related convictions in San Luis Obispo County, according to the San Luis Obispo County District Attorney’s Office.

“Cal Poly invites the community to come to learn more about what is being done to combat human trafficking,” Minnich added.

Human trafficking generates more than \$150 billion annually and is becoming the fastest growing crime worldwide, according to the California Attorney General’s Office. California, home to four of the United States’ 20 largest cities — Los Angeles, San Diego, San Jose, and San Francisco — is inundated with curbing demand and assisting victims. It has routinely been the state with the largest number of identified victims and open cases, with the amount increasing every year, according to Polaris.

“Technology exacerbates the issue of human trafficking, making it easier to locate and exploit individuals,” said CCI Operations Coordinator Danielle Borrelli.

On Sunday, Jan. 26 from 4-8 p.m., a community panel and resource fair will provide information and resources for the community to identify and respond to human trafficking as it occurs within San Luis Obispo County and beyond. The community panel will feature Global Emancipation Network Executive Director Sherrie Caltagirone; Assemblyman Jordan Cunningham, who represents California Assembly District 35; San Luis Obispo County District Attorney Dan Dow; and Sowers Education Group Founder and Director Rachel Thomas, M.Ed.

On Tuesday, Jan. 28, Minnich will announce the launch of the Trafficking Investigations Hub at the California Cybersecurity Institute. The announcement will take place at 3:30 p.m.

From 4-6 p.m., an Emmy-nominated documentary film on human trafficking, “Shattered Dreams: Sex Trafficking in America,” will be shown. One of the human trafficking survivors featured in the movie will speak and answer questions after the film. From 6-7 p.m., Cal Poly students will present projects representing the work they have completed over the past six months to help combat human trafficking. These events are open to the public and free to attend.

The general public session will be held in the Cal Poly Multi-Activity Center in the ASI Recreation Center (No. 43). For more information, visit <https://cci.calpoly.edu/human-trafficking-summit-general-public>.

The summit also will feature training sessions for the law enforcement community on technology strategies to disrupt human trafficking. The law enforcement training will be held at the California Cybersecurity Institute at Camp San Luis Obispo. The training has been certified by the State of California’s Commission on Peace Officer Standards and Training (POST). Attendees will learn about the following topics:

- Labor Trafficking Investigations and Prosecutions.
- Building a Community Response.
- Technological Tools for Disrupting Human Trafficking.
- Online Investigations in Human Trafficking.

To register and learn more about the specialized training for the law enforcement community, please visit <https://cci.calpoly.edu/human-trafficking-summit-law-enforcement>.

About the California Cybersecurity Institute

The California Cybersecurity Institute teaches Californians to protect California through cybercrime forensics and statewide tactical response training. The program helps shape California’s cyber standards and practices by offering an environment for cyber defense innovation through advanced study and basic and applied research on emerging issues and technical challenges. For more information, visit www.cci.calpoly.edu.

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January 9, 2020

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QUOTES

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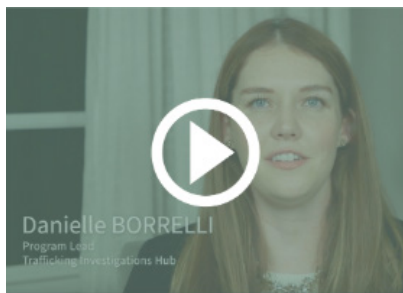
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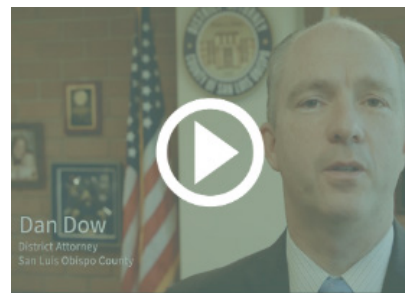
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Global Emancipation Network
Executive Director,
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San Luis Obispo County
District Attorney, Dan Dow