

CAL POLY CAREER SERVICES

CAREER PARTNERS PROGRAM

Smart Talent. Learn by Doing Talent. Your Talent.

Cal Poly Career Services has opportunities for you to strengthen your company branding, visibility and relationships with the Cal Poly community. We offer enhanced partnership packages that will maximize your recruiting strategies with Cal Poly talent. Additionally, we allocate a portion of our Career Partners funding to enhance support for students from historically underrepresented backgrounds.

PROGRAM LEVELS	PLATINUM	GOLD	SILVER	GOVERNMENT	NONPROFIT
Annual Partnership	\$10,000	\$5,000	\$3,000	\$2,500	\$1,500
RECRUITING					
Early registration and guaranteed reservation for preferred campus interview dates	✓	✓	✓	✓	✓
Complimentary information sessions (one per year)	✓ unlimited	✓	✓	✓	✓
Direct targeted email blast	✓	✓	✓	✓	✓
Employer Partnerships staff consulting - recruiting strategies	✓	✓	✓	✓	✓
Complimentary parking spaces during campus interviews	✓	✓	✓	✓	✓
CAREER FAIRS					
Early registration and guaranteed access for all Career Fairs	✓	✓	✓	✓	✓
Priority and guaranteed reservations for next day Career Fair interviews	✓ (3)	✓ (2)	✓ (1)	✓ (1)	✓ (1)
Complimentary registration to Career Fairs	✓	✓	✓	✓	✓
Additional employer representatives allowed for each Career Fair	✓	✓	✓	✓	✓
Premier table location at Career Fairs	✓ double table	✓	✓	✓	✓
Complimentary metered parking at Career Fairs	✓				
CONNECTIONS					
Priority invitation to serve as panelist or industry expert	✓	✓	✓	✓	✓
Personalized Career Services support (i.e., campus community referral)	✓	✓	✓	✓	✓
Virtual Chats - an online venue in which employers can connect with students	✓	✓			
Specialized event to target student candidates (per year)	✓				
Customized Resume Book (limited to 1 per quarter) upon request	✓				
Annual presentation to the Career Services staff	✓				
Feature Instagram Story on Career Services Instagram account	✓				
BRANDING AND VISIBILITY					
Recognition through Career Services lobby screens, social media outlets, website, MustangJOBS, event marketing materials and publications	✓	✓	✓	✓	✓
Event banner displayed at all major events to promote your company	✓	✓	✓	✓	✓
Access to Career Fair Resume Book	✓ unlimited	✓			
Employer Profile Signal Boosted on Handshake: feature that exclusively highlights your organization to students	✓ unlimited	✓			
Branded giveaways (you supply, we distribute to students)	✓	✓			
Company/organization spotlight on Career Services website	✓				
Highlight jobs and internships on Career Services online platforms	✓				

NEXT STEP:

Contact us to become a Career Partner:

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