

# CAL POLY CAREER SERVICES

## CAREER PARTNERS PROGRAM

Smart Talent. Learn by Doing Talent. Your Talent.

Cal Poly Career Services has opportunities for you to strengthen your company branding, visibility and relationships with the Cal Poly community. We have enhanced sponsorship packages that will maximize your recruiting strategies with Cal Poly talent. Additionally, we are allotting 10% of each sponsorship to diversity and inclusion programs and services for underrepresented students.

PROGRAM LEVELS	PLATINUM	GOLD	SILVER	NON-PROFIT
Annual Sponsorship	\$10,000	\$5,000	\$3,000	\$2,000
<b>RECRUITING</b>				
Early registration for preferred campus interviews dates	✓	✓	✓	✓
Complimentary information sessions (per year)	✓ 3	✓ 2	✓ 1	✓ 1
Employer Partnerships staff consulting – recruiting strategies	✓	✓	✓	✓
Complimentary parking spaces during campus interviews	✓	✓	✓	✓
<b>CAREER FAIRS</b>				
Early registration for all Career Fairs	✓	✓	✓	✓
Complimentary registration to Career Fairs (events per year)	✓ 3	✓ 2	✓ 1	✓ 1
Employer representatives for Career Fairs (per year)	✓ 12	✓ 5	✓ 3	✓ 3
Priority reservations for next day Career Fair interviews	✓	✓		
Premier table location at Career Fairs	✓ double table	✓ single table		
Complimentary metered parking at Career Fairs	✓			
<b>CONNECTIONS</b>				
Priority invitation to serve as panelist or industry expert	✓	✓	✓	✓
Personalized Career Services support	✓	✓	✓	✓
Specialized event to target student candidates (per year)	✓ 1			
Virtual Chats – an online venue in which employers can connect with students	✓	✓	✓	✓
<b>BRANDING &amp; VISIBILITY</b>				
Recognition through Career Services lobby screens, social media outlets, website, MustangJOBS, event marketing materials and publications	✓	✓	✓	✓
Event banner displayed at all major events to promote your company	✓	✓	✓	✓
Direct MustangJOBS marketing with targeted email blasts	✓	✓		
Access to Resume Book (per year)	✓ unlimited	✓		
Branded give-a-ways (you supply, we distribute to students)	✓			

**NEXT STEP:**

**Contact us to become a sponsor:**

805-756-2588 | [cspartners@calpoly.edu](mailto:cspartners@calpoly.edu) | [careerservices.calpoly.edu/sponsorship](http://careerservices.calpoly.edu/sponsorship)

**Melinda McCann** | 805-756-2107 | [mmmccann@calpoly.edu](mailto:mmccann@calpoly.edu)

**Soukita Thipsouvanh** | 805-756-6094 | [thipsouv@calpoly.edu](mailto:thipsouv@calpoly.edu)