

# 2019 - 2020 FACT SHEET

## Career Counseling and Outreach

Career Counselors  
CONDUCTED

# 4,398

appointments



COLLABORATED WITH

# 218



faculty, representing all six colleges

ACTIVELY ENGAGED ALUMNI

# 10,815



times through mentoring, workshops, advising, and services

DELIVERED

# 512



workshops, presentations and group counseling sessions

SERVING

# 19,870

students

Freshman Focus Team career counselors  
ENGAGED

# 100%



of freshman through



appointments, groups, workshops, and events

## Employer Partnerships



HOSTED

# 10



signature career fairs with

# 1,019

employers,



# 3,380

recruiters (38% were Cal Poly alumni) and

# 11,713

students

COMPANIES PROMOTED

# 11,525



jobs and internships at the career fairs

COORDINATED

# 3,286



campus interviews

## Employer Partnerships Continued

REVIEWED AND APPROVED

# 37,986

job and internship postings

# 51

HOSTED

information  
sessions



attended by 1,737 students

## Graduate Status Outcomes

ACHIEVED

# 68%



response rate from 2017-18 graduates



# 93%

of graduates reported securing positive  
post-graduation outcomes

# 80%



of those employed secured positions prior  
to graduation

# 47%

CAREER  
SERVICES

of graduates reported that they obtained their  
job through Career Services

# \$65,000

was the median salary

## Highlights

ENGAGED

# 16,386

students through our offerings

# 44,965

total touch points with students

HOSTED

# 2



REGIONAL

## Student+Alumni Mixers

with over 170 attendees

## Virtual Events

Transitioned to 100% virtual services in  
Spring 2020

Offered first ever Virtual Career Fair  
attended by

# 636



students, and



# 61

companies

ENGAGED

# 6,572

users on Cal Poly Career Connections, an  
online student and alumni  
networking platform

SERVED

# 891



students through 39 virtual workshops

Provided virtual career counseling  
appointments and drop-in hours

## Diversity & Inclusion

AWARDED

# \$15,097



to 17 Cal Poly organizations who promote  
diversity and inclusion

# 843



students were served by the Diversity  
Mixer Event and Diversity Liasion Teams

# CLOTHING CLOSET



Career Services and Community  
Partners served

# 611

students in need of professional clothing

Career Services was recognized  
with the "Commitment to  
Social Justice in Career  
Services" award by the  
American College Personnel  
Association (2019-2020)



**CAL POLY**  
Career Services