CAREER SERVICES ADVISORY COUNCIL (CSAC) PURPOSE
The Career Services Advisory Council provides strategic input and industry access and expertise to the Cal Poly Career Services team. The purpose is to advise and actively support Career Services in achieving its mission of empowering Cal Poly students to achieve a lifetime of meaningful career success.

CSAC MEMBERSHIP
The Career Services Advisory Council will be comprised of 10 members committed to serving as a high level think tank shaping how Cal Poly Career Services prepares students for meaningful career and life success. Members shall represent different industries and diversity of thought applicable to all six colleges at Cal Poly.

The CSAC membership shall be comprised of parents, employers, alumni and other strategic and experienced advisors with relevant career experience and knowledge of various industries and career paths. Members shall demonstrate commitment to the Learn by Doing educational model and work ethic, diversity of thought, inclusivity practices, and developing impactful strategies to prepare Cal Poly students to be employees of the future.

CSAC MEMBER KEY COMMITMENTS
- Help brand and market Cal Poly talent to various industries
- Participate in two advisory council meetings per year (each up to a half-day commitment); members may participate in-person or via technology
- Engage in strategic visioning with Career Services leadership and team
- Support two high level priorities per year, determined by CSAC
- Promote Career Services as a gateway for employers and alumni to engage with Cal Poly students and faculty in all six colleges
- Provide ongoing feedback and ideas to ensure Cal Poly students are being prepared for careers in terms of their skills and professional development needs, both short-term and long-term
- Serve in an advisory capacity to keep Career Services aligned with industry and hiring trends and needs
- Support fundraising goals

BROADER CONTEXT FOR CSAC
The CSAC primarily serves to support the goals of the Career Services team, but also supports the broader goals of Cal Poly. The CSAC will align its mission and key objectives to:

- **Cal Poly**
  - Learning Objectives
  - Vision-Mission
  - Vision 2022

- **Student Affairs**
  - Mission-Vision-Values
  - Current Strategic Plan (in process)
  - Mustang Way

- **CSU Graduation Initiatives**
  - CSU Graduation Initiative 2025