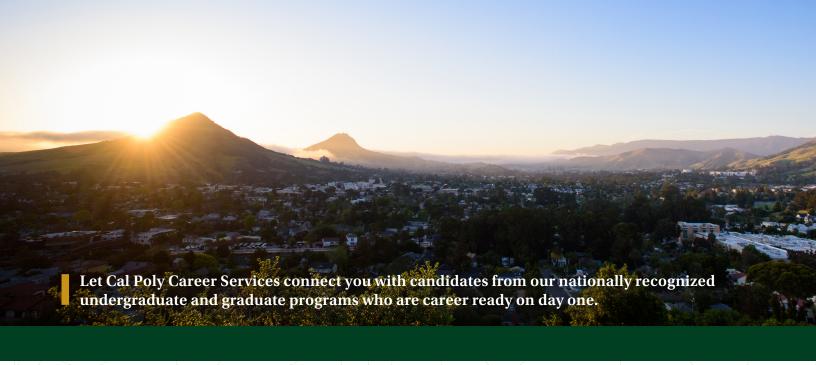


## EXPERIENCE THE CAL POLY ADVANTAGE



## A YEAR AT A GLANCE



27,000+
STUDENTS AND ALUMNI
ACTIVE ON MUSTANGJOBS

13,500+
STUDENT ATTENDEES AT CAREER FAIRS



5,200+
STUDENT INTERVIEWS
CONDUCTED ON-CAMPUS

## IF YOU'RE LOOKING FOR TOP TALENT, LOOK NO FURTHER



# No.1 BEST IN THE WEST

CAL POLY RANKED
TOP PUBLIC SCHOOL IN THE WEST FOR
27TH CONSECUTIVE YEAR
U.S. News & World Report

#1

STATE-FUNDED UNDERGRAD ENGINEERING PROGRAM

U.S. News & World Report (No. 7 overall nationally)

#2

MOST HIRED FROM ARCHITECTURE SCHOOL

DesignIntelligence (amongst schools with 100+ graduates per year)

#1

MOST INNOVATIVE SCHOOL IN THE WEST

U.S. News & World Report

### WHAT CAL POLY DID FOR ME

"Cal Poly's Learn by Doing culture prepared me with technical skills for my career that others in my industry thought could only be gained through on-the-job experience."

Kendal Price, Environmental Management & Protection, '16, Geospatial Analyst at Georgia-Pacific

"Cal Poly instilled in me the confidence and ability to tackle the many challenges of transitioning to a full time job. The pace, rigor, and hands on nature of a Cal Poly education has set me up for success."

Jesse Padilla, Biomedical Engineering, '14, Supply Chain Digital Transformation Lead at Genentech

"Cal Poly allowed me to succeed both inside and outside the classroom. Cal Poly gave me the opportunity to pursue my passions and my interests while giving me a platform to continuously grow and learn about myself and the world around me."

Kshitij Mehta, Business Administration, '19, Forensics Consulting Associate at PwC



## HIRE A MUSTANG

#### **JOB POSTINGS**

Reach over 27,000 Cal Poly students and alumni by posting your career, internship, co-op and part-time positions to Mustang JOBS, powered by Handshake, our free online job listing service.

#### **ON-CAMPUS INTERVIEWS**

Speak with promising candidates in the comfort of our private interview rooms, free of charge. Pre-screening options allow employers to choose the applicants whose skills and experience best align with job requirements. Our online schedule-building system will do the work for you by eliminating the time and effort involved in contacting candidates individually.

#### **CAREER FAIRS**

Career Services offers 10 signature career fairs per year, giving employers the ability to connect directly with Cal Poly students and alumni. Attending a Career Fair is also one of the most effective ways you can gain visibility and build invaluable relationships on campus. Special rates are available for our nonprofit and government partners.

#### INFORMATION SESSIONS

Information Sessions are open to all students and are an effective way to inform them about your employment opportunities while increasing your branding and visibility on campus. These events can be conducted on their own or arranged to coincide with your on-campus interviews to maximize your recruitment efforts.

## **BUILD YOUR BRAND**

#### **UNIVERSITY INFORMATION TABLE RESERVATIONS**

Career Services sponsors information tables in the University Union Plaza allowing your organization to connect with students where they are. Tables are also available at select college-based locations.

#### **INDUSTRY SPEAKERS**

Share your insights and increase your visibility on campus by presenting an educational topic you are knowledgeable or passionate about, whether it's industry trends, professionalism or what it takes to be a great employee.

#### STUDENT CLUB CONNECTIONS

Career Services maintains relationships and collaborates on career-related programming with many diverse student organizations. We regularly provide referrals to student groups looking for industry guest speakers, panelists, mentoring and more.

#### CAREER PARTNERS SPONSORSHIP PROGRAM

The Career Partners Sponsorship Program is an exclusive opportunity designed to maximize your recruiting effectiveness at Cal Poly. These programs offer a range of benefits depending on the sponsorship level. Packages can include:

- » Career fair advanced registration
- » Prime career fair table locations
- » Access to student resume books
- » Priority interview room reservation
- » Specialized, targeted student events
- » Featured as sponsor on targeted emails to students
- » Recognition on Career Services website, marketing
- » materials, lobby screens, social media and event banners
- » Consulting and support from dedicated account manager

Contact us to become a Career Partner:

805-756-2588 | cspartners@calpoly.edu | careerservices.calpoly.edu/sponsorship

## LEARN WHAT MAKES CAL POLY STUDENTS UNIQUE

#### **LEARN BY DOING**

Learn by Doing is more than a motto. It is our guiding philosophy at Cal Poly. Our distinctive learning communities' hands-on approach puts learning into practice, offering cross-disciplinary experiences that prepare students to make a difference in industries, communities, and lives across California and around the world. Supported by more than 25 campus centers and institutes, Cal Poly students from all six academic colleges apply their skills to some of the biggest opportunities and challenges in today's global environment. Examples include:

- · California Cybersecurity Institute
- Center for Innovation and Entrepreneurship
- Resilient Communities Research Institute
- Center for Expressive Technologies
- Center for Applications in Biotechnology
- Cal Poly Strawberry Center

#### **SENIOR PROJECT**

Ranging from published anthologies and product development, to start-up businesses and building construction, this required capstone experience integrates the application of theories and practices learned throughout a student's academic career at Cal Poly. Well-known companies and products such as Jamba Juice, Punchd and Guayaki Yerba Mate all began as Cal Poly senior projects.

#### HANDS-ON CLASSROOM ENVIRONMENT

At Cal Poly, more than half of our majors are STEM (science, technology, engineering, mathematics) programs, and most offer labs, projects and other hands-on learning opportunities, ensuring our students graduate with meaningful skills employers want. Mustang News, the Electronic Publishing Lab, Cal Poly's organic farm, more than 80 engineering labs and a 12-acre outdoor experimental construction laboratory are some of our many facilities that accommodate experiential learning.

#### INDUSTRY/ACADEMIC PROJECT PARTNERSHIPS

Collaboration with industry partners is a foundation of our Learn by Doing approach, producing graduates with in-demand, specialized skills, who are ready to contribute on day one. Examples include the Simpson Strong-Tie Materials Demonstration Lab, St. Jude BioEngineering Lab, Graphic Communications Institute, Industrial Technology and Packaging Labs, the Kenneth N. Edwards Western Coatings Technology Center, and the Cal Poly Technology Park, home to numerous organizations engaged in applied research and development.

#### **LEADERSHIP**

Nearly 60 percent of Cal Poly students are involved in one of over 300+ clubs and organizations on campus. Through these experiences, students become adept at networking, build leadership and communication skills, and develop a strong commitment to service.



