

Chris Patten

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OBJECTIVE: Summer internship position in marketing/sales

EDUCATION

California Polytechnic State University, San Luis Obispo

Bachelor of Science in Business Administration, June 2010

Concentration: **International Business** Minors: Psychology and Economics

GPA: 3.2 Major GPA: **3.44**

Denmark's International Study, Copenhagen, Denmark Fall 2009

Courses in International Business, Economics, and Danish language.

GPA: 3.5

EXPERIENCE

Intern - Classifications and AdRelevance

NetRatings Inc., Milpitas, CA

6/09-8/09

- Classified web ads by genera, worked with advertiser for leading market research service
- Consistently met or exceeded daily, monthly, and quarterly quotas and deadlines
- Trained in numerous types of web data reporting techniques
- Extensive knowledge of internet advertisers and major websites

Head Lifeguard

Laurelwood Cabana Club, Santa Clara, CA

2008-Present

- Developed and implemented new safety training drills and programs
- Promoted to manage and schedule 50 employees, supervised patron safety and grounds

SKILLS

- MS Word, Excel, Project, Access, PowerPoint
- C++ Programming, internet technology
- Red Cross certified in CPR/AED, Title 22 First Aid certified
- Scheduling, Mass Mailing, Interpersonal skills
- Conversational Danish

INVOLVEMENT

Blood Drive, Cal Poly campus-wide organizer

S.A.F.E. & Remember Week

SLO Housing Authority Community Volunteer

HONORS & AFFILIATIONS

AIIESEC: **Vice President**, facilitated meetings and coordinated 6 guest speakers

Delta Sigma Pi: Business Fraternity, **Vice President**, Chapter Ambassador

American Marketing Association: nationwide marketing organization

National Society of Collegiate Scholars: Academic and Community Service organization

INTERESTS & ACTIVITIES

Travel, Mountain Biking, Photography, Backpacking/Hiking, Theatre, Performance Driving