

KATE L. JOHNSON

RESUME

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EDUCATION

California Polytechnic State University, San Luis Obispo

Bachelor of Science, Graphic Communication

Concentration: Design Reproduction Technology

Grade Point Average: 3.728 *Expected Graduation: Spring 2013*

Dean's List *Winter quarter 2011, Fall quarter 2010, Spring quarter 2010, Winter quarter 2010*

PUBLICATIONS: DESIGN & EDITING

Design Reproduction Internship, University Graphics System *Fall quarter 2010–Winter quarter 2011*

- Designed resume templates for UGS to market and sell to students
- Participated in customer consultation meetings
- Developed the beginnings of the 2010–2011 Hawthorne Elementary School Yearbook
- Used InDesign to input graphic and text elements into layouts for final reproduction

Digital Typography *Winter quarter 2011*

- Worked with CS5, in particular InDesign, to learn technical layouts of projects as well as good design methods
- Designed professional personal identities, resumes, technical papers, and posters

Marketing and Sales *Winter quarter 2011*

- Developed the skills and understanding associated with sales and marketing
- Structured and wrote a marketing plan for a new product by Poor Richard's Press

Consumer Packaging *Fall quarter 2010*

- Researched and analyzed statistics about the target market and manufacturing processes available for the consumer good produced
- Structured and wrote a marketing and sales plan for the final product

Foothill High School Yearbook Staff *2005–2009*

- Participated in planning and creating multiple yearbooks with a team of editors and a staff advisor
- Communicated with the student body and encouraged participation for being in the yearbook
- Wrote copy for a variety of sections and became knowledgeable of journalism curriculum
- As photography editor, attended all school-wide events, club meetings, and classes to take photographs
- Learned good camera and creative skills for photography

COMPUTER SKILLS

Adobe InDesign	Microsoft PowerPoint
Adobe Illustrator	Microsoft Word
Adobe Photoshop	Microsoft Excel

ADDITIONAL WORK EXPERIENCE

Graphic Designer, XZY Textbooks, San Luis Obispo *April 2011–present*

- Corrected edited proofs for XYZ and Cengage Mathematic Textbooks
- Designed page layouts including text and graphics using InDesign

Snack Bar Manager/Cashier, Pleasanton Sports & Recreational Park *March–June of 2004–2009*

- Liaison between working employees and upper management
- Opened and closed vendor and administered daily cash receipts
- Trained and supported new employees in order to develop both working skills and people skills

HONORS & ACHIEVEMENTS

Chinese New Year Banquet Scholarship, Chinese Student Association *February 2010 & February 2011*

COMMUNITY INVOLVEMENT

Korean American Student Association *Fall quarter 2010–present*

Chinese Student Association *Fall quarter 2009–present*