



Emerging Markets Panel

Working for a Cause: Careers in Large Nonprofits

Jennifer Flachman

Jennifer is responsible for stewarding the organization's mission, leading the business strategy, and promoting messaging through effective storytelling with a goal of creating a lasting impact on donors and stakeholders interested in investing in underserved youth along our central coast. Her personal mission is to walk through the "Blue Doors" of the Boys & Girls Clubs of South San Luis Obispo County each day with a commitment to provide a safe, fun and positive environment for kids to grow up in. Jennifer's enthusiasm has given her a deep appreciation for how the organization seeks to improve the quality of life for the youth in our community who need us most.

Erica Burns

Erica N Burns currently is a Lead Employment Services Specialist at Goodwill Central Coast. Her role consists of employment services to underserved populations throughout San Luis Obispo County helping individuals overcome barriers to employment by providing subsidized employment, job development, and case management. She enjoys being employed with purpose and has worked and interned at various non-profits throughout her career dealing with issues of Intimate Partner Violence, Sexual Assault, Alcohol and Drug Addiction, Co-Occurring Disorders, Mental Illness, and Homelessness. For Erica it is all about love, Family and uplifting a community of people who might otherwise be forgotten.

Megan Rivoire

Megan Rivoire is coordinator for the Center for Service in Action at Cal Poly and serves as the regional coordinator for AmeriCorps VIP in SLO County. Megan joined the Center for Service in Action team in 2017, following a career in the non-profit sector of SLO County that was kicked-off by two terms of service as an AmeriCorps member following her graduation from Cal Poly. Through her work and service in the nonprofit sector she has supported nonprofits of various sizes with development, outreach and more.

Websites

The Big Picture: Careers in Nonprofit and Public Sector Innovation
<https://www.netimpact.org/careers/nonprofit-public-sector-innovation/big-picture>

What's a Nonprofit, anyway?

<https://idealistcareers.org/whats-a-nonprofit-anyway-a-primer-for-job-seekers/>

What is a "Nonprofit"?

<https://www.councilofnonprofits.org/what-is-a-nonprofit>

Career Services Emerging Markets – Careers in Large Nonprofits

<https://careerservices.calpoly.edu/explore-services/emerging-markets/working-cause-large-nonprofits>

Local Nonprofits

- American Red Cross
- Americorps
- Big Brothers Big Sisters of SLO
- Boys & Girls Club
- Food Bank Coalition of SLO
- Goodwill
- Habitat for Humanity
- United Way of SLO

Cal Poly Student Clubs

- Cal Poly Circle K
- Camp Kesem
- Empower Poly Coalition
- Experience Industry Management Club
- NAACAP
- Net Impact
- Political Science Club

Nonprofit Stats

- Approx. 1.56 million nonprofits were registered with the IRS in 2015
- 95% of Americans gave to charity in 2015
- Approx. 2/3 of all nonprofits are public charities including arts, culture, health care, humanities, education organizations and human services organizations

**Sources: Urban Institute, IRS, Bank of America study*

