

Heba Alfi

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EDUCATION

California Polytechnic State University, San Luis Obispo (Cal Poly)

Bachelor of Science in **Wine and Viticulture**

Expected June 2026

Wine Business concentration

- GPA: 3.5; Dean's List 4 Quarters
- Coursework includes: Viticultural Practices, Enology, Wine Compliance & Market Analysis, Advanced Viticulture, Branded Wine Marketing, Soil Science

RELATED EXPERIENCE

Event Manager, Vines to Wines Club - Cal Poly

September 2024-Present

- Co-lead planning and execution of Cal Poly Winemaker Showcase in March 2025
- Manage a team of eight responsible for outreach and logistics for over 100 participating wineries
- Duties include leading weekly meetings, strategizing, training, and problem solving
- Worked as a volunteer assistant in 2023, was asked to return as a manager

Winemaking - Cal Poly

January 2024- June 2024

- Monitored vines throughout growing season: leaf counts, shoot progression, cluster counts
- Harvested, crushed, and pressed Pinot Noir grapes from Cal Poly vineyard
- Hand bottled one case of 2024 Pinot Noir

WORK EXPERIENCE

Shift Manager/Barista - Scout Coffee, San Luis Obispo, CA

April 2023-Present

- Utilize strong supervisory and customer service skills in a fast-paced environment
- Promoted to Shift Manager after two months
- Supervise four cashiers and entrusted by owner to open and close shop
- Reconcile cash register after every shift to ensure accuracy of deposits
- Financing 50% of tuition by working while attending college

Server - Natural Café, San Luis Obispo, CA

October

2022-March 2023

- Improved communication and problem solving skills by interacting with customers
- Awarded Employee of the Month three times
- Required to multitask in a busy, fast-paced environment

SKILLS

- Technical: Microsoft Office (Excel, PowerPoint, Word), Google Suite, HTML
- Language: Fluent in Arabic