



EMERGING MARKETS

ENTREPRENEURSHIP IN MATH & SCIENCE

For more information on entrepreneurship and on-campus resources,
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career success. Reach out to us for any of your career readiness needs!



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Maggi Beckstrand, Biostatistician & SAS Programming Consultant

Beckstrand is a biostatistician that runs Rising Stats LLC, a consulting firm where she works with clients both locally and internationally on academic publications and FDA submissions from companies. Her firm works on projects such as adaptive clinical trials, biosimilar product approvals, and cancer research. Published in academic journals herself, Beckstrand has also presented for a variety of FDA approvals for medical devices, which she hopes to continue in the future with development of “personalized medicine”. Beckstrand’s niche is personalized consulting to fit client-specific needs and ensuring a high likelihood of product approval. Beckstrand is also a Cal Poly alum, receiving her B.S. in Statistics before pursuing a Master’s in epidemiology from UCLA as well as PhD from Walden.



Rose Badrigian, CEO & Founder of BooBees Inc.

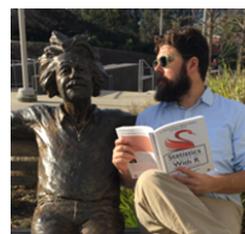
Rose was finishing up her B.S. in Biology when she realized that traditional surf wax was petroleum-based and she wanted to change that. Since, BooBees has raised its first round of investment and has developed a high-performance and sustainable beeswax-based surf wax. The company’s goal is to empower more women to surf, replace petroleum products in the surf industry and Save the Bees by donating a percent of its proceeds towards Bee conservation.

They will be launching early this summer!



Roxy Borger, Owner, Liberate Your Biz Consulting

Borger is the owner and founder of Liberate Your Biz Consulting, a company focused on helping studio owners better understand what works and what doesn’t in the wellness, fitness, and yoga industries. Prior to starting her business, she worked in several roles at MINDBODY, including Director of Business Education, Customer Service Manager and co-creator of MINDBODY University. From 2011-2016 Roxy bought, ran and sold Smiling Dog Yoga, which allowed her to understand running a business from the inside. Roxy earned her B.A. in mathematics from Michigan State University and completed graduate-level coursework in mathematics at Cal Poly.



Dr. Erik Sapper, CIE Faculty Fellow & Assistant Professor, Department of Chemistry & Biochemistry

Dr. Erik Sapper is an Assistant Professor in the Department of Chemistry & Biochemistry at Cal Poly. His research focuses on the autonomous and computationally-driven discovery and design of new materials for coatings applications and polymeric materials. Erik’s work has been published in journals, book chapters, and international patents. Erik is passionate about creating industrial and entrepreneurial project opportunities for students and encourages interdisciplinary entrepreneurship across the Cal Poly community by serving as a CIE Faculty Fellow.



Eoghan Shields, Outreach Coordinator, CIE & VP, Cal Poly Entrepreneurs

Shields is a second year at Cal Poly who has amassed a wide breadth of entrepreneurial experience in his time thus far. Although pursuing a concentration in financial management, he has garnered entrepreneurial experience through a variety of engagements. Shields’ internships, experience with Cal Poly Entrepreneurs and Center of Innovation and Entrepreneurship has taught him the ins and outs of Entrepreneurship in SLO.