



Cal Poly Student + Alumni Mixers **PARTNERSHIP OPPORTUNITY**

Cal Poly Career Services and Cal Poly Alumni Association have partnered to host regional Student + Alumni Mixers since 2017 in locations including: the Bay Area, San Luis Obispo, Los Angeles, Orange County, and San Diego County. The events take place during breaks when students are home or at internships, with the exception of the SLO mixers.

Student + Alumni mixers allow Cal Poly students and alumni to connect in a casual setting. Students get to practice their networking skills and hear valuable advice from alumni. Alumni are able to support students' career development and network with other alumni. Mixers are open to and attended by students and alumni representing various majors, graduation years, and industries.

We are seeking Cal Poly Alumni chapters and companies to partner with us as event sponsors.

BENEFITS OF PARTNERSHIP

- Branding and visibility for your organization or chapter (name and logo included on all marketing materials)
- Opportunity to join Career Services and Cal Poly Alumni Association in making welcome remarks at the event
- Access to professional development and networking with Cal Poly talent
- Post-event networking directory
- Contribute to the enrichment of the Cal Poly community

EVENT HOST PROVIDES:

- Space for networking for up to 100 attendees
- Food (hors d'oeuvres), non-alcoholic beverages
- 6-10 high-top tables
- 4 eight-foot tables for food and registration
- Chairs on the side of the room
- A/V equipment (optional) – PA system, microphone and/or music. No video/projection required.

CAL POLY PROVIDES:

- Branding and visibility for your organization or chapter (name and logo included on all marketing materials)
- Insurance policy
- Event pre-registration
- Onsite attendee check-in
- Networking activity
- Door prizes
- Post-event networking directory for all attendees

Possible Mixer Dates for Academic Year 2019-20

Spring Break 2020: March 24, 25, or 26

Early Summer 2020: June 29, or 30

Late Summer 2020: August 4, 5, 6, 11, 12, 13, 18, 19, or 20

Possible Mixer Dates Academic Year 2020-21

Spring Break 2021: March 23, 24, or 25

Early Summer 2021: June 22, 23, or 24

Late Summer 2020: August 3, 4, 5, 10, 11, 12, 17, 18, or 19

Interested in sponsoring a Student + Alumni Mixer? Please contact **Eileen Buecher**, Executive Director of Career Services at 805-756-5726 or ebuecher@calpoly.edu.