EMERGING MARKETS
Panel & Networking Series

TUESDAY, APRIL 30 ★
Working for a Cause: Careers in Large Nonprofits
11:10AM – 12:30PM | BLDG. 124, RM. 117
If you are interested in working for organizations that have a large impact, join us as we hear from industry professionals who work for large nonprofits. We’ll discuss how their work is shifting in the 21st century with technology and politics, and what opportunities are out there for current students to get involved.

TUESDAY, MAY 7 ★
UI/UX: Designing the Look, Feel, and Functionality of the Customer Experience
11:10AM – 12:30PM | BLDG. 124, RM. 117
User interface/user experience designers are creating the functional and innovative designs that address a company or client’s needs. In this emerging industry, UI/UX professionals are driving the research, experiential design, prototyping, testing, and marketing of products and experiences. Come learn how Cal Poly alumni and local employers are using creativity and innovation to design new and exciting ways to better address businesses’ needs.

TUESDAY, MAY 14 ★
Uber, Airbnb, Lime, Oh My! What’s Next in the Sharing Economy?
11:10AM – 12:30PM | BLDG. 124, RM. 117
The sharing economy has quickly disrupted multiple fields, with transportation and lodging at the forefront. Forward-thinking designers, planners, architects and engineers are all pivoting to respond to a future of peer-to-peer sharing. Hear more about industry trends and emerging careers from a panel of professionals in the field.

*Free lunch provided for first 30 students