

CAL POLY CAREER SERVICES  
**CAREER PARTNERS PROGRAM**

*Smart Talent. Learn by Doing Talent. Your Talent.*

Cal Poly Career Services has opportunities for you to strengthen your company branding, visibility and relationships with the Cal Poly community. We have enhanced sponsorship packages that will maximize your recruiting strategies with Cal Poly talent. Additionally, we are allotting 10% of each sponsorship to diversity and inclusion programs and services for underrepresented students.

PROGRAM LEVELS	PLATINUM	GOLD	SILVER	NON-PROFIT
Annual Sponsorship	\$10,000	\$5,000	\$3,000	\$2,000
<b>RECRUITING</b>				
Early registration for preferred campus interviews dates	✓	✓	✓	✓
Complimentary networking sessions (per year)	✓ 3	✓ 2	✓ 1	✓ 1
Employer Partnerships staff consulting – recruiting strategies	✓	✓	✓	✓
Complimentary parking spaces during campus interviews	✓	✓		
<b>CAREER FAIRS</b>				
Early registration for all Career Fairs	✓	✓	✓	✓
Complimentary registration to Career Fairs (events per year)	✓ 3	✓ 2	✓ 1	✓ 1
Employer representatives for Fall and Winter Career Fairs (per year)	✓ 12	✓ 5	✓ 3	✓ 3
Priority interview reservations for Career Fair next day interviews	✓	✓		
Premier table location at Fall and Winter Career Fairs	✓ double table	✓ single table		
Complimentary metered parking at Career Fair of your choice	✓			
<b>CONNECTIONS</b>				
Priority invitation to serve as panelist or industry expert	✓	✓	✓	✓
Specialized event to target student candidates (per year)	✓ 1			
Office hours (quarter of your choice)	✓			
<b>BRANDING &amp; VISIBILITY</b>				
Recognition through Career Services lobby screens, social media outlets, website, MustangJOBS, event marketing materials and publications	✓	✓	✓	✓
Featured as a sponsor on targeted email messages to students	✓	✓	✓	✓
Event banner displayed at all major events to promote your company	✓	✓		
Access to Resume Book (per year)	✓ unlimited			
Branded give-a-ways (you supply, we distribute to students)	✓			

**NEXT STEP:**

Contact us to become a sponsor:  
805-756-2588 | [cspartners@calpoly.edu](mailto:cspartners@calpoly.edu) | [careerservices.calpoly.edu/sponsorship](https://careerservices.calpoly.edu/sponsorship)

*To inspire all students to embrace their unlimited possibilities*