



## **2022-23 Strategic Priorities**

### **Overview**

The college will collectively focus on six goals throughout the 2022-23 academic year to move the college forward in meeting its strategic vision as well as aligning with University and Academic Affairs strategic plans. Corresponding working plans have been developed for each goal.

### **GOAL 1**

***Strengthen our Academic Programs, including General Education, to ensure they are current, distinctive and mission driven***

Dean sponsor:

Team: Stephanie Jung, Jeremy James (2B, 2D-c), Haley Marconett, GW Bates (1A; 2C), Lauren Garner, Ashraf Tubeileh, Matt Grieshop, Angelos Sikalidis, Nick Williams (2B), Nick Babin (2B), Stewart Wilson (2D-c), Mike McCullough, Marni Goldenberg, Julie Huzzey

### **Sub Goals and Tactics**

- 1. Identify how to strategically and intentionally grow key programs to meet University Master Plan enrollment growth targets**
  - A. Investigate new and unique models to meet growth targets for CAFES
- 2. Move forward new college programs**
  - A. Finalize Food Safety minor and certificate
  - B. Develop Sustainable Food Systems major
  - C. Develop Sustainable Ecological Engineering major
  - D. Identify interest and need for programs for:
    - a. One Health
    - b. Experience Design
    - c. Geospatial Systems
  - E. Finalize name change for Recreation, Parks and Tourism Administration
- 3. Continue contributions to University GE programs**
  - A. Develop interdisciplinary GE courses
  - B. Convert current beekeeping course to GE course

## **GOAL 2**

### ***Enrich the campus culture of Diversity, Equity and Inclusion***

Dean sponsor: Cath Kleier

Team: College DEI Committee (Neal MacDougall, Moses Mike, Siroj Pokharel, Mohammed Abo-Ismael, Matt Haberland, Pei Zhang, Samir Amin, Shashika Hewavitharana, Seeta Sistla, Shunping Ding, Adrienne Ferrara, Leyla Cabugos, Shereen Langrana, AnnMarie Cornejo); Charlotte Decock (1)

#### **Sub Goals and Tactics**

- 1. Continue to engage CAFES students, staff, and faculty in creating an inclusive campus culture**
  - A. Continue to execute DEI Strategic Action Plan; assess and report out at year end
  - B. Continue to host quarterly DEI workshops or events
- 2. Facilitate CAFES Student DEI Committee**
  - A. Continue to facilitate student committee
- 3. Execute CAFES DEI Strategic Action Plan**
  - A. Continue to execute DEI Strategic Action Plan; assess and report out at year end
- 4. Recruit, retain and develop diverse students, staff, and faculty committed to inclusive excellence**
  - A. Implement year 2 of CAFES Orientation Adventure (COA) program and assess impact
  - B. Continue to implement a strategic high school and community college student recruitment program; include more intentional outreach to URM students
  - C. Continue to facilitate participation in faculty and staff development programs, e.g., LEAD21, FSLI and others
  - D. Fine-tune relevant components of faculty and staff recruitment processes, e.g., DEI statements, rubrics, committee trainings, etc.

## **GOAL 3**

### ***Fulfill the goals of the Graduation Initiative 2025***

Dean sponsor: Cath Kleier

Team: Ben Swan, Stephanie Jung, Amy Lammert, Kari Pilolla, GW Bates (3D, E), David Headrick, Dan Sheitrum, Marc Horney, Dianne Korth

#### **Sub Goals and Tactics**

- 1. Assess each academic program**
  - A. Continue to assess each major
- 2. Determine strategic direction of CAFES Advising Center and MAP Center**
  - A. Develop strategic action plan for Advising Center
  - B. Develop strategic plan for MAP Center
- 3. Enhance relationships with community college partners**
  - A. Continue to host California Ag Teachers Association summer meeting and related dean summit
  - B. Continue to host monthly dean meeting

- C. Identify how CAFES Advising Center and MAP Center can work synergistically with Transfer Student Center
- D. Conduct annual outreach from each department head to top three community college feeders to their program(s) to improve articulation agreements
- E. Continue to formalize and/or update articulation agreements
- F. Ensure quarter to semester conversion plans identify ways to streamline curriculum to ensure more efficient passage through programs by transfer students
- G. Conduct pipeline analysis of majors with lower graduation rates to identify any bottleneck courses

## **GOAL 4**

### ***Champion Excellence in Teaching and Scholarship***

Team: Stephanie Jung, Scott Steinmaus, Jeremy James (3, 6, 8), Sara Kuwahara (8), Russ Kabaker (8), Matt Grieshop, Shashika Hewavitharana, Angelos Sikalidis, Scott Reaves, Richard Cobb (1, 2), Jeff Reimer (4), Craig Stubler (4), Yamina Pressler (8), Ricky Volpe, Brian Greenwood, Kevin Lin, Rodrigo Manjarin

### **Sub Goals and Tactics**

- 1. Evaluate workload options to support the teacher-scholar model**
  - A. Review other university models
  - B. Determine funding models
- 2. Finalize guidelines for release/assigned time across college**
  - A. Finalize guidelines and distribute
- 3. Develop and execute infrastructure rebuilding plan**
  - A. Develop and execute plan to efficiently utilize \$39M funding from 2022-23 California state budget to rebuild/enhance existing CAFES infrastructure and SPR education camp
- 4. Remodel key labs for research and class usage**
  - A. Complete remodels of 11-103 (organics, soil/water/air lab), 11-105/106, 52-D18 and Bldg. 17J
  - B. Complete assessment and updating of computing labs and other space within CAFES
- 5. Complete and launch Boswell Ag Tech Center within the William and Linda Frost Center for Research and Innovation**
  - A. Finalize and execute move-in and staffing plans
  - B. Celebrate grand opening with key donors
- 6. Continue to make progress establishing WUI FIRE Institute**
  - A. Recruit and hire director
- 7. Refresh vision for Dairy Products Technology Center (DPTC)**
  - A. Hire director
  - B. Complete re-articulation of Institute's focus
  - C. Continue partnership meetings with California Milk Advisory Board (CMAB)
- 8. Establish vision for Plant Sciences Complex**
  - A. Determine project vision
  - B. Develop design and funding plan

## **9. Establish vision for Animal Health Center**

- A. Determine project vision
- B. Develop potential funding plan

## **GOAL 5**

***Ensure a successful strategic transition from quarter to semester academic year***

Dean sponsor: Cath Kleier

Team: Joey Gray, Ann De Lay (1), Amy Lammert, Ben Hoover, Gordon Rees, Priya Verma, Sean Hurley, Jerusha Greenwood, Mohammed Abo Ismail

### **Sub Goals and Tactics**

#### **1. Prepare courses to transition to semester-based academic year**

- A. Appoint Faculty Fellow to provide oversight of college work
- B. Establish guiding principles for the college to guide and focus efforts
- C. Re-evaluate Program Learning Objectives

## **GOAL 6**

### ***Other***

Dean sponsor: Andy Thulin

Team: Russ Kabaker, Haley Marconett, Joey Gray, Lucy McGowan, Mark Edwards, Kim Sprayberry, Rachel Lyons

#### **1. Meet fundraising target of \$15M**

- A. Implement FY 2021-22 development and stewardship plan