

# CAL POLY

College of Agriculture, Food  
& Environmental Sciences

## AGRIBUSINESS Department



### FACT SHEET

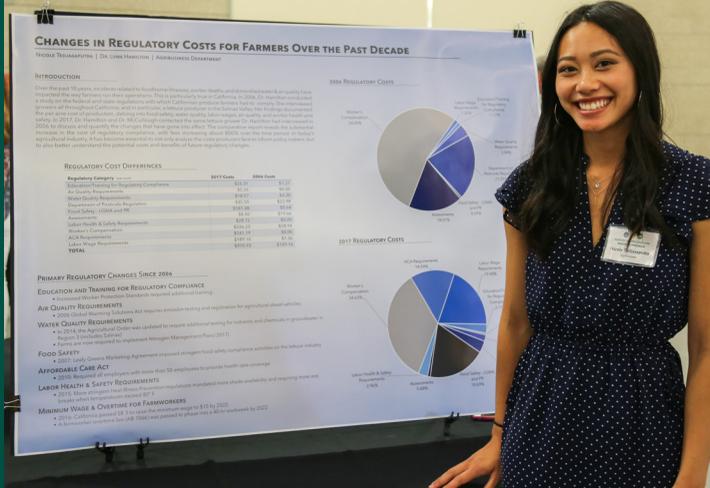
Cal Poly's Agribusiness Department is widely known for equipping its graduates with the skills, knowledge and global perspective needed to meet the food supply industry's challenges head on. The program emphasizes management preparation for careers in agribusiness as part of the world's food system, with emphases on marketing strategy, retail and supply chain management, finance and operations.

Students are exposed to the agriculture world's dynamic environmental, political, economic and social scenarios. With Cal Poly's state-of-the-art technology and famed Learn by Doing experiential education, students gain exceptional interpersonal, communication, critical thinking, problem-solving, and applied business skills — all prerequisites to successful careers in a variety of fields spanning the entire international arena.

The Agribusiness Department is engaged in teaching, research, outreach and service, and students are involved in each and every facet. The department fosters robust partnerships with agribusiness firms, allied businesses and alumni, ensuring students are exposed to real-world issues and gain a keen awareness of the social and environmental context for agribusiness. Students gain additional awareness by participating in international experiences, internships, field trips and club activities.

**MAJOR:** Agricultural Business    **MINOR:** Agricultural Business, Agricultural Leadership

# DEPARTMENT HIGHLIGHTS



## \$50,000

Median salary of agribusiness graduates within one year of graduation.

## 85%

Percent of graduates who are employed full time within one year of graduation.

## On the Job

Agribusiness alumni enjoy careers as account executives, account analysts, auditors, business development associates, consultants, farm underwriters, general managers, harvest project specialists, operations managers, loan officers, sales representatives and CEOs. Employers include Ag-Seeds Unlimited, Bloomberg, ConAgra Foods, Deloitte, Farm Credit West, Insight Global, New York Life Insurance Co., Oracle, PepsiCo, Safeway, Tanimura & Antle and Taylor Farms.

## The Agribusiness Industry

Cal Poly agribusiness prepares students for employment in the food supply industry, which has more jobs than applicants. The agribusiness industry accounts for nearly one-fifth of the U.S. gross national product and employs one-fourth of the U.S. labor force.

## Student Resources

The Agribusiness Department facilitates internships, job opportunities and scholarships. Students can also participate in a variety of clubs and activities, including the National Agricultural Marketing Association Club (NAMA), which takes learning out of the classroom and into a real-world environment. Each winter, Cal Poly's Agribusiness Management (ABM) Club organizes the Ag Showcase. More than 95 companies participate in the job fair, which allows students to network with company representatives.

## Twelve

The number of times that Cal Poly has won the NAMA competition since the contest started (eight more times than any other university). Students have the opportunity to create and present a complete marketing plan for a new agricultural or food product. Being a part of the NAMA team exposes students to a rich and rewarding experience that takes learning out of the classroom and into a real-world environment where they are engaged and challenged.

### CONNECT

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