



CAL POLY

College of Agriculture, Food
& Environmental Sciences

AGRICULTURAL EDUCATION AND COMMUNICATION DEPARTMENT

OVERVIEW

The Cal Poly Agricultural Education and Communication Department's contribution to the agriculture industry is unparalleled in preparing passionate leaders to advance the industry.

MAJORS

AGRICULTURAL COMMUNICATION, AGRICULTURAL SCIENCE

MINORS

- AGRICULTURAL COMMUNICATION
- AGRICULTURAL EDUCATION
- AGRICULTURAL LEADERSHIP

GRADUATE PROGRAMS

- CREDENTIAL PROGRAM IN AGRICULTURE
- MASTER OF AGRICULTURAL EDUCATION

99,000+

copies of Ag Circle magazine produced by students through the Brock Center for Agricultural Communication since its inception.

I loved the opportunity to learn more about the current state of agriculture as well as gain the tools needed to properly communicate the facts of the industry. At Cal Poly, Learn by Doing is more than a motto. You begin taking major classes your first year to better prepare you for internships. When interviewing for my current internship, I was able to provide real world experience to every question."

JARED MANDRELL (Agricultural Communication, '23)

STUDENT IMPACT



Students within this department are given a wide range of opportunities and possible career paths due to the flexibility within these majors. Whether they're learning about the application of science, management, fiber, and natural resource systems, or how to convey the story of agriculture through media outlets, our students are helping to shape the public opinion about this billion-dollar industry.

As the need for leaders in this industry continues to grow, our students are faced with challenges to prepare them for success. Future agriculture teachers take classes in many departments in the college, from dairy science to ag mechanics, to become well rounded and experienced professionals. The agricultural science major also teaches students about agricultural policy and regulations, paving the way for them to become future lobbyists and lawyers to represent the industry.

In addition to the department's long history of leadership and service to the state's agricultural education profession, it also boasts California's only agricultural communication major, widely considered one of the country's premier undergraduate programs. From creative marketing to videography and photography, to agricultural journalism, students within this department exemplify the Learn by Doing motto by applying these skills to internships and future careers. Through a partnership with the university's Brock Center for Agricultural Communication, students participate in producing Cal Poly's Ag Circle magazine, which provides hands-on learning experience in effective communicating and writing skills to promote and advocate for the agricultural industry.

DEPARTMENT HIGHLIGHTS

BROCK CENTER FOR AGRICULTURAL COMMUNICATION

The Brock Center serves as a learning laboratory for students interested in sharing agriculture's story — from the political arena to the rodeo arena and the produce fields to field offices. The Brock Center is dedicated to producing professional agricultural communicators who make a positive impact on our nation's most vital industry.

DEPARTMENT OF EDUCATION-APPROVED

Cal Poly is approved by the California Department of Education's Agricultural Education Unit and the California Commission for Teacher Credentialing to prepare individuals to teach at the middle school, high school and community college levels. Upon completion of the agriculture teacher credential program at Cal Poly, students are uniquely qualified to teach agricultural science in California — and the U.S.

Scan the QR code to learn more about the credentialing programs.



ON THE JOB

CAREERS

Agricultural attorneys
Harvest supervisors
Marketing specialists
Sales coordinators
Social media directors
Teachers

TOP EMPLOYERS

California Department of Food and Agriculture
California School Districts
Dole Food Company
Mission Produce
Stoller USA
Taylor Farms
The Wonderful Company



STUDENT CLUBS

Agricultural Communicators of Tomorrow
Agricultural Leadership Society
Alpha Tau Alpha
Latinos in Agriculture

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