AGRICULTURAL EDUCATION AND COMMUNICATION DEPARTMENT

OVERVIEW

The Cal Poly Agricultural Education and Communication Department’s contribution to the agriculture industry is unparalleled in preparing passionate leaders to advance the industry.

MAJORS

AGRICULTURAL COMMUNICATION, AGRICULTURAL SCIENCE

MINORS

• AGRICULTURAL COMMUNICATION
• AGRICULTURAL EDUCATION
• AGRICULTURAL LEADERSHIP

GRADUATE PROGRAMS

• CREDENTIAL PROGRAM IN AGRICULTURE
• MASTER OF AGRICULTURAL EDUCATION

99,000+
copies of Ag Circle magazine produced by students through the Brock Center for Agricultural Communication since its inception.

I loved the opportunity to learn more about the current state of agriculture as well as gain the tools needed to properly communicate the facts of the industry. At Cal Poly, Learn by Doing is more than a motto. You begin taking major classes your first year to better prepare you for internships. When interviewing for my current internship, I was able to provide real world experience to every question.”

JARED MANDRELL (Agricultural Communication, ’23)
Students within this department are given a wide range of opportunities and possible career paths due to the flexibility within these majors. Whether they’re learning about the application of science, management, fiber, and natural resource systems, or how to convey the story of agriculture through media outlets, our students are helping to shape the public opinion about this billion-dollar industry.

As the need for leaders in this industry continues to grow, our students are faced with challenges to prepare them for success. Future agriculture teachers take classes in many departments in the college, from dairy science to ag mechanics, to become well rounded and experienced professionals. The agricultural science major also teaches students about agricultural policy and regulations, paving the way for them to become future lobbyists and lawyers to represent the industry.

In addition to the department’s long history of leadership and service to the state’s agricultural education profession, it also boasts California’s only agricultural communication major, widely considered one of the country’s premier undergraduate programs. From creative marketing to videography and photography, to agricultural journalism, students within this department exemplify the Learn by Doing motto by applying these skills to internships and future careers. Through a partnership with the university’s Brock Center for Agricultural Communication, students participate in producing Cal Poly’s Ag Circle magazine, which provides hands-on learning experience in effective communicating and writing skills to promote and advocate for the agricultural industry.

ON THE JOB
CAREERS
- Agricultural attorneys
- Harvest supervisors
- Marketing specialists
- Sales coordinators
- Social media directors
- Teachers

TOP EMPLOYERS
- California Department of Food and Agriculture
- California School Districts
- Dole Food Company
- Mission Produce
- Stoller USA
- Taylor Farms
- The Wonderful Company

STUDENT CLUBS
- Agricultural Communicators of Tomorrow
- Agricultural Leadership Society
- Alpha Tau Alpha
- Latinos in Agriculture

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