



CAL POLY

College of Agriculture, Food
& Environmental Sciences

AGRICULTURAL EDUCATION AND COMMUNICATION DEPARTMENT

OVERVIEW

The Cal Poly Agricultural Education and Communication Department's contribution to the agriculture industry is unparalleled in preparing passionate leaders to advance agricultural education and communication.

MAJORS

AGRICULTURAL SCIENCE, AGRICULTURAL COMMUNICATION

MINORS

- AGRICULTURAL COMMUNICATION
- AGRICULTURAL EDUCATION

GRADUATE PROGRAMS

- CREDENTIAL PROGRAM IN AGRICULTURE
- MASTER OF AGRICULTURAL EDUCATION DEGREE

\$51,500

STARTING SALARY FOR
AGRICULTURAL GENERALISTS.

\$63,470

AVERAGE BASE SALARY OF A
BEGINNING AGRICULTURE TEACHER.

99,000+

copies of Ag Circle magazine
produced by students through
the Brock Center for Agricultural
Communication since its inception.





Whether teaching the students of California about the application of science, management, fiber and natural resource systems or sharing the compelling story of agriculture, our graduates help shape public opinion about this billion-dollar industry.

Future agriculture teachers explore what it is like to be a veterinarian, agricultural mechanic, horticulturist, agronomist, large and small livestock producer, poultry producer, rancher and agricultural leader. Cal Poly teacher candidates are required to complete a full semester of student teaching in a California high school.

In addition to the department's long history of leadership and service to the state's agricultural education profession, it also boasts California's only agricultural communication major, widely considered one of the country's premier undergraduate programs. Through a partnership with the university's Brock Center for Agricultural Communication, plus unique Learn by Doing opportunities, students gain the necessary knowledge to be effective communicators who are fully equipped to promote agriculture and serve the needs of the industry.

DEPARTMENT HIGHLIGHTS

BROCK CENTER FOR AGRICULTURAL COMMUNICATION

The Brock Center serves as a learning laboratory for students interested in sharing agriculture's story — from the political arena to the rodeo arena and the produce fields to field offices. The Brock Center is dedicated to producing professional agricultural communicators who make a positive impact on our nation's most vital industry.

DEPARTMENT OF EDUCATION-APPROVED

Cal Poly is approved by the California Department of Education's Agricultural Education Unit and the California Commission for Teacher Credentialing to prepare individuals to teach at the junior high, high school and community college level. Upon completion of the agriculture teacher preparation program at Cal Poly, students are uniquely qualified to teach agricultural science and/or general agriculture anywhere in California — and the U.S.



ON THE JOB

CAREERS

Attorneys

Harvest supervisors

Marketing specialists

Sales coordinators

Social media directors

Teachers

TOP EMPLOYERS

Dole Food Company

California Department
of Food and Agriculture

John Deere

The Wonderful Company

California School Districts

California Farm Bureau Federation

Taylor Farms



STUDENT CLUBS

Agricultural Leadership
Society

Agricultural Communicators
of Tomorrow

Alpha Tau Alpha

Latinos in Agriculture

CONNECT

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