AGRIBUSINESS DEPARTMENT

OVERVIEW

Cal Poly’s Agribusiness Department is a leading, dynamic and entrepreneurial agribusiness program serving the global food industry. The program emphasizes management preparation for careers in agribusiness as part of the world’s food system, with emphasis on marketing strategy, retail and supply chain management, finance and operations.

MAJOR

AGRICULTURAL BUSINESS

MINOR

AGRICULTURAL BUSINESS

85%

percent of graduates are employed full time within one year of graduation.

86%

percent of agribusiness students have at least one internship while at Cal Poly.

$54,000

MEDIAN SALARY OF AGRIBUSINESS GRADUATES WITHIN ONE YEAR OF GRADUATION.
DEPARTMENT HIGHLIGHTS

THE AGRIBUSINESS INDUSTRY

The Cal Poly agribusiness program prepares students for employment in the food supply and beverage industries, which have more jobs than applicants. The agribusiness industry accounts for nearly one-fifth of the U.S. gross national product and employs one-fourth of the U.S. labor force.

TWELEVE

The number of times that Cal Poly has won the National Agri-Marketing Association (NAMA) competition since the contest started (eight more times than any other university). Students have the opportunity to create and present a complete marketing plan for a new agricultural or food product. Being a part of the NAMA team exposes students to a rich and rewarding experience that takes learning out of the classroom and into a real-world environment where they are engaged and challenged.

STUDENT CLUBS

Agribusiness Management/ National Agri-Marketing Association Club (ABM/NAMA)

CONNECT

805-756-5000
agb.calpoly.edu

/CalPoly.CAFES
@CalPoly_CAFES
@CalPoly_CAFES

ON THE JOB

CAREERS

Accountant
Business development representative
Chain sales merchandiser
Core technology consultant
Credit analyst
Financial analyst
Financial associate
Marketing associate
Marketing coordinator
Sales coordinator
Sales representative

TOP EMPLOYERS

Adobe
E. & J. Gallo Winery
Oracle
Sunfed Ranch
Taylor Farms

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