



CAL POLY

College of Agriculture, Food
& Environmental Sciences

AGRIBUSINESS

DEPARTMENT

OVERVIEW

Cal Poly's Agribusiness Department is a leading, dynamic and entrepreneurial agribusiness program serving the global food industry. The program emphasizes management preparation for careers in agribusiness as part of the world's food system, with emphasis on marketing strategy, retail and supply chain management, finance and operations.

MAJOR

AGRICULTURAL BUSINESS

MINOR

AGRICULTURAL BUSINESS

81%

percent of agribusiness students have at least one internship while at Cal Poly.

100

top employers who participate in the annual career fair for students to connect with internship and career opportunities.

“As an agricultural business major I have learned the ins and outs of business with real world agricultural examples and problems. I participated in the case study competition for the National Grocers Association. That experience was by far one of the most rewarding experiences I have had. For an entire quarter, we problem-solved, came up with unique ideas, constructed a presentation, and became a close-knit team. The conference itself gave me insight into the grocery industry and struck an interest for a future career path.

BRENNALARRIGAN, fourth-year agribusiness student

STUDENT IMPACT



Students are exposed to the agriculture world's dynamic environmental, political, economic and social scenarios. With Cal Poly's state-of-the-art technology and famed Learn by Doing experiential education, students gain exceptional interpersonal, communication, critical thinking, problem-solving, and applied business skills — all prerequisites to successful careers in a variety of fields spanning the entire international arena.

The Agribusiness Department is engaged in teaching, research, outreach and service, and students are involved in each and every facet. The department fosters robust partnerships with agribusiness firms, allied businesses and alumni, ensuring students are exposed to real-world issues and gain a keen awareness of the social and environmental context for agribusiness. Students gain additional awareness by participating in international experiences, internships, field trips and club activities.

DEPARTMENT HIGHLIGHTS

THE AGRIBUSINESS INDUSTRY

The Cal Poly agribusiness program prepares students for employment in the food supply and beverage industries, which have more jobs than applicants. The agribusiness industry accounts for nearly one-fifth of the U.S. gross national product and employs one-fourth of the U.S. labor force.

TWELVE

The number of times that Cal Poly has won the National Agri-Marketing Association (NAMA) competition since the contest started (eight more times than any other university). Students have the opportunity to create and present a complete marketing plan for a new agricultural or food product. Being a part of the NAMA team exposes students to a rich and rewarding experience that takes learning out of the classroom and into a real-world environment where they are engaged and challenged.



ON THE JOB

CAREERS

Accountant

Business development representative

Chain sales merchandiser

Core technology consultant

Credit analyst

Financial analyst

Financial associate

Marketing associate

Marketing coordinator

Sales coordinator

Sales representative

TOP EMPLOYERS

Adobe

E. & J. Gallo Winery

Southern Glazer's Wine and Spirits

Oracle

SunFed Ranch

Taylor Farms



STUDENT CLUBS

Agribusiness Management/
National Agri-Marketing
Association Club (ABM/NAMA)

CONNECT

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