

COLLEGE OF AGRICULTURE, FOOD  
& ENVIRONMENTAL SCIENCES

# VISION AND STRATEGY

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2015-2020

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## CORE PURPOSE

Provide a dynamic learning environment leading to meaningful contributions to society.





## MISSION STATEMENT

The College of Agriculture, Food & Environmental Sciences fosters teaching, scholarship and service in a **Learn by Doing** environment where students, faculty and staff are partners in discovery.



## CORE VALUES

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# LEARN BY DOING

Demonstrated by experiential, learner-centered and multidisciplinary education

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# EXCELLENCE

Demonstrated by achievement and integrity in scholarship, innovation, leadership and service

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# KNOWLEDGE

Demonstrated by the creative pursuit of theoretical and applied expertise relevant to society's needs

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# STUDENT SUCCESS

Demonstrated by students who are prepared, confident and equipped to pursue their full potential

# Big Audacious Goal

Be the intellectual and experiential hothouse, cultivating and nurturing people who creatively solve problems in agriculture, food, health and the environment.

## GOALS, OBJECTIVES & STRATEGIES

The following represents longer-range goals that CAFES will pursue for the next three to five years. These goals are outcome-oriented statements that represent what will constitute the organization's future success. The achievement of each goal will move CAFES toward the realization of its vision.

Objectives serve two purposes in a process for planning strategically. First, they further clarify the direction and focus of a goal during the three- to five-year timeframe of the plan. Second, they serve as metrics that provide a basis for measures that allow for monitoring and adjustment of strategies in response to changes in the environment or experience in implementation.



## GOAL 1

# STUDENTS

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**CAFES graduates will be confident lifelong learners prepared to achieve personal and professional success in a global society.**

## OBJECTIVES

1. Increase our emphasis on students' ability to think critically, problem solve and be self-motivated
2. Increase written and verbal communication skills
3. Increase opportunities for students to develop the intellectual, emotional and behavioral competencies expected of a skilled professional



## GOAL 2

# FACULTY & STAFF

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**CAFES will attract and retain exceptional teacher-scholars and staff.**

## OBJECTIVES

1. Increase the alignment of faculty and staff compensation to the cost of living
2. Increase faculty and staff morale
3. Increase resources to support the teacher-scholar model
4. Increase diversity of backgrounds, experience and perspectives in our workforce
5. Increase faculty and staff leadership development opportunities



### GOAL 3

## INDUSTRY & COMMUNITY

**A mutually beneficial relationship will exist among CAFES, industry and the community.**

### OBJECTIVES

1. Increase communication between CAFES and industry/community
2. Increase the number and variety of learning experiences at industry locations and the number of industries connected to the college
3. Increase the number and quality of industry-relevant work-ready graduates



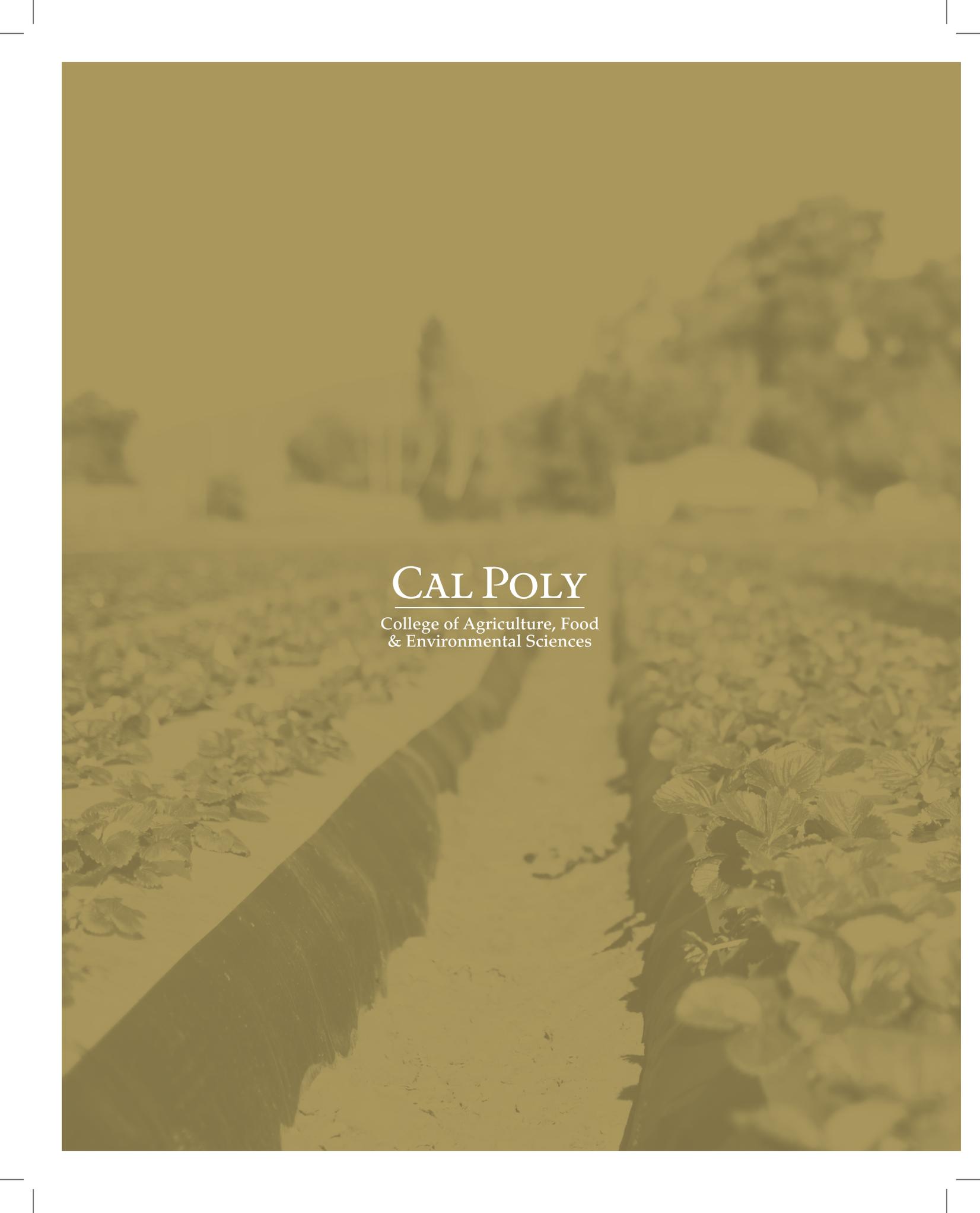
### GOAL 4

## LEADERSHIP

**CAFES will be globally respected for its visionary leadership, innovation and expertise.**

### OBJECTIVES

1. Increase the outreach and impact of CAFES' areas of expertise
2. Increase opportunities for and promotion of innovation and experimentation
3. Increase engagement with other organizations to address emerging issues in agriculture, food and environmental sciences
4. Increase faculty and staff leadership opportunities



# CAL POLY

College of Agriculture, Food  
& Environmental Sciences