

# POLY ROYAL RODEO

## ADVERTISEMENT SPEC SHEET

### PRINT ADS

*\* Dimensions listed height by width*

#### Full Page Print Ad

*Legacy, Gold & Silver Partners*

- » JPEG or PNG
- » 8.5" by 5.5"
- » Additional .125" bleed
- » Resolution  $\geq$  300 ppi

#### Half Page

*Bronze Partners*

- » JPEG or PNG
- » 4.25" by 5.5" or 8.5" by 2.75"
- » Additional .125" bleed
- » Resolution  $\geq$  300 ppi

#### Quarter Page

*Mustang Partners*

- » JPEG or PNG
- » 4.25" by 2.75"
- » Additional .125" bleed
- » Resolution  $\geq$  300 ppi

#### Vinyl Banner

*Legacy, Gold, Silver, Bronze, Mustang & Arena Partners*

- » JPEG or PNG
- » 4' by 6'
- » Additional .75" bleed
- » Resolution  $\geq$  300 ppi

### DIGITAL ADS

*\* Dimensions listed height by width*

#### Logos & Graphics

*Legacy, Gold, Silver & Bronze Partners*

#### Main Board (Logo/Graphic)

- » JPEG
- » 208px by 368px

#### Utility Boards (Small, Side Boards)

- » JPEG
- » 96px by 160px

#### Video Board

*Legacy, Gold & Silver Partners*

- » 30 seconds
- » HD Video—920px by 1080px
- » MP4v or MOV