

2020 PARTNERSHIP PROGRAM



PARTNERSHIP LEVELS

To sponsor the Poly Royal Rodeo, visit www.cafes-rodeo.calpoly.edu/support-program#sponsor. Questions? Contact the Poly Royal Rodeo Sponsorship team at rodeo@calpoly.edu or 805-756-2161.

	PREMIER SPONSORS					MAJOR PARTNERS		
	<i>Legacy</i> \$100,000+	<i>Gold</i> \$50,000–\$99,999	<i>Silver</i> \$25,000–\$49,999	<i>Bronze</i> \$10,000–\$24,999	<i>Mustang</i> \$5,000–\$9,999	<i>Arena</i> \$2,500–\$4,999		
Sponsor a Cal Poly Rodeo student for a full year	✓							
Use of stadium suite for up to 15 people *	✓							
Four passes to Presidential Suite *	✓							
Marquee Rodeo sponsor	✓	✓						
Presenting name on all media promotions	✓	✓						
30-second commercial on commercial real	✓	✓	✓					
Flag in the grand entry	✓	✓	✓					
Logo displayed throughout performance	✓	✓	✓	✓				
Present awards	✓	✓	✓	✓				
Sign in arena	✓	✓	✓	✓				
Sign in stadium (non-arena)					✓	✓	✓	
Premier Sponsor Area access passes *	8	8	8	4	2			
Booster Viewing Area access passes (no RSVP required) *						4	2	2
Full-page ad in program	✓	✓						
Half-page ad in program			✓	✓				
Quarter-page ad in program					✓			
Honor roll in program						✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓	✓	✓	
Cal Poly Rodeo swag	✓	✓	✓	✓	✓	✓		
Cal Poly Rodeo buckle	✓	✓	✓	✓				
Poly Royal Banquet tickets	8	8	4	2				
Pre-event photo opportunity	✓	✓	✓	✓	✓	✓	✓	

*Per performance. Guest list/RSVPs required for Premier Sponsor Area

Other sponsorship opportunities available, including sponsorship of concerts