Donor Information

DONOR (RECEIVES OFFICIAL TAX RECEIPT): _____

NAME (FOR RECOGNITION PURPOSES): _____

MAILING ADDRESS: _____

CITY/STATE: _____ ZIP: _____

EMAIL: _____ PHONE NUMBER (WITH AREA CODE): _____

NAME OF BULL TEST ENTERPRISE MEMBER WHO ASSISTED YOU: _____

PLEASE MAKE CHECKS OUT TO: CAL POLY
MAIL COMPLETED FORM AND CHECKS TO:
ANIMAL SCIENCE DEPARTMENT
ATTN: BULL TEST
1 GRAND AVE.
SAN LUIS OBISPO, CA 93407

IF YOU ARE INTERESTED IN HAVING A BOOTH AT THE TRADE SHOW ON OCT. 2, PLEASE EMAIL DFRACCHI@CALPOLY.EDU.

FOR INTERNAL USE ONLY: ALLOC. #279 / A3504

CAL POLY
Animal Science
COLLEGE OF AGRICULTURE, FOOD & ENVIRONMENTAL SCIENCES

2021 CAL POLY BULL TEST ENTERPRISE

ADVISORS

Aaron Lazanoff
Zach McFarlane, Ph.D.

STUDENT MANAGEMENT TEAM

GENERAL MANAGERS
Jenna Fields & Jason Dubowsky

SECRETARIES
Stella Boller & Claire Stevenson

EVENT PLANNING & SPONSORSHIP MANAGER
DeLisa Fracchia

HEALTH MANAGER
Janae Lewis

NUTRITION MANAGER
Sofia McAndrews

SOCIAL MEDIA MANAGER
Brooke Minetti

STAY CONNECTED

bulltest.calpoly.edu
bulltest@calpoly.edu
/cpbulltest
@cp_bulltest

CAL POLY
Animal Science
COLLEGE OF AGRICULTURE, FOOD & ENVIRONMENTAL SCIENCES

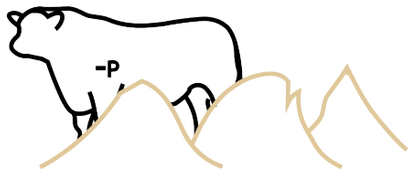
65TH ANNUAL

CAL POLY BULL TEST AND SALE

OCT. 2-3, 2021

Escuela Ranch

SAN LUIS OBISPO, CALIFORNIA



65TH ANNUAL BULL TEST AND SALE

The Cal Poly Bull Test began in 1956 as the first of its kind in the United States, with 60 2-year-old Hereford bulls. More than six decades later, Cal Poly hosts the only student-run bull test program in the nation.

From livestock management and ensuring herd health to cattle marketing, ration formulation and more, the Cal Poly Bull Test Enterprise provides students with an unforgettable, Learn by Doing opportunity. More than 30 students gain hands-on experience organizing and executing the annual bull test and sale, which showcases approximately 120 bulls of different breeds and brings together dozens of consignors from across the Western U.S. to compete in what has become one of the most recognizable yearling bull tests. Using targeted genetic and performance testing, students provide proven, range-ready bulls to commercial cattle producers.

Year after year, donors like you help make our program a success. Without your continued support, we would not be here today. Whether this is your first sale or you are a longtime supporter, we hope that you will consider partnering with us for the 65th annual Cal Poly Bull Test. For your convenience, a list of sponsorship and gift opportunities is included in this brochure.

Thank you for being a part of the team that not only works to build future leaders of the cattle industry, but also works to deliver top-notch, high-performance bulls.

Sincerely,

DELISA FRACCHIA
Event Planning and Sponsorship Manager
707-761-6403
dfracchi@calpoly.edu

PARTNERSHIP OPPORTUNITIES

There are many ways you can support the Cal Poly Bull Test, including event sponsorships, annual donations and in-kind gifts of products or services. To ask questions or learn more about special partnership opportunities, please contact Bull Test Event Planning and Sponsorship Manager DeLisa Fracchia at 707-761-6403 or dfracchi@calpoly.edu.

EVENT SPONSORSHIP LEVELS

Support the annual Bull Test and sale as an event sponsor.

PLATINUM SPONSOR | $2,000+
(Benefits valued at $320)

- Program recognition
- Designated space for tradeshow booth
- Logo displayed on banner
- One full-page of program advertisement
- Social media and website recognition
- Cal Poly Bull Test swag

GOLD SPONSOR | $1,000-$1,999
(Benefits valued at $120)

- Program recognition
- Designated space for tradeshow booth
- Logo displayed on banner
- Half-page of program advertisement
- Social media and website recognition
- Cal Poly Bull Test swag

SILVER SPONSOR | $500-$999
(Benefits valued at $95)

- Program recognition
- Designated space for tradeshow booth
- One-fourth page of program advertisement
- Social media and website recognition
- Cal Poly Bull Test swag

BRONZE SPONSOR | $150-$499
(Benefits valued at $45)

- Program recognition (Honor Roll)
- Social media and website recognition
- Cal Poly Bull Test Swag

AWARD SPONSORSHIP OPTIONS

(accepted on a first-come, first-served basis)

OVERALL TOP CONSIGNOR	CHAMPION BREED BULL
$250	$100

IN-KIND GIFTS

Donations of product and/or services are another way to help the program. From feed and veterinary services to silent auction items, support the Bull Test and Sale with an in-kind gift.

Yes! I would like to support the Cal Poly Bull Test and Sale!

I would like to sponsor the sale at the following level:

- ☐ PLATINUM $2,000+ *(Benefits valued at $320)*
- ☐ OVERALL TOP CONSIGNER AWARD $250
- ☐ GOLD $1,000-$1,999 *(Benefits valued at $120)*
- ☐ CHAMPION BREED BULL AWARD $100
- ☐ SILVER $500-$999 *(Benefits valued at $95)*
- ☐ OTHER GIFT AMOUNT $ _____
- ☐ BRONZE $150-$499 *(Benefits valued at $45)*
- ☐ I WOULD LIKE TO WAIVE MY BENEFITS AND MAKE MY SPONSORSHIP 100% TAX-DEDUCTIBLE*

*Platinum, Gold, Silver and Bronze Sponsors ONLY. Award sponsorships and other gift amounts do not include benefits and are 100% tax-deductible.

AND/OR

I would like to make an in-kind donation to support the program.

ITEM DESCRIPTION: _____

ESTIMATED VALUE**: $ _____

Signature (REQUIRED): _____

Date: _____

☐ I have read and completed donor information on the opposite side of this section.

**All items are subject to approval. Please contact Zach McFarlane at 805-756-2685 for more information.