

# **Portfolio**

**Jo Anna Edmison**



# STATEMENT

As a photographer, filmmaker, designer, and band manager, my creativity has little limitations. Being primarily a photographer, I began experimenting with this medium when I was seven years old. Over the years, most of my photography has become a reflection of my belief of living in the moment. Most of the lifestyle photos I take are spontaneous and unplanned and are all taken with 35mm film. What inspires me to bring my camera along with me wherever I go is the natural beauty of everyday life and the adventures it brings.

I started experimenting with filmmaking simultaneously at the age of seven. Now I make films using analog techniques such as Super 8, 16mm, and even stop motion. My most recent film *Stoke Chasers*, has inspired me to continue documenting women using these analog techniques due to their underrepresentation in the media when these filming techniques were popular.

In the future I plan to use my art as a way to make change in the world and to try and sway more people into the analog nature of things. Using your hands as an artist is a concept many photographers have began to ignore since the art is undeniably technical. In order to make art that people won't forget, blending mediums is something that many of us should begin to experiment with more.

While pursuing my photography and video concentration at Cal Poly, I have been increasingly interested in studio photography and plan on pursuing this as a huge portion of my career. I am fascinated in the ways I can shape light in order to communicate my artistic vision successfully. I have contributed to the Photography and Video Department at Cal Poly extensively for all three years I have been attending this school. Having worked at the lab for two of the three years, I have had unlimited access to certain materials and equipment in order to make my photographic visions come to life.

# STUDIO



# THE DISCOMFORT WITH FEMININITY SERIES



# CONCERTS



## CONCERTS FILM

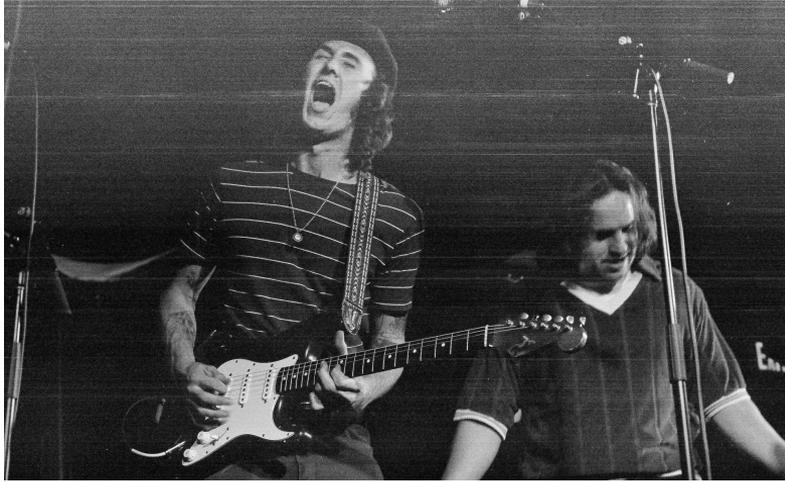


# BRANDS





# THE CHARITIES

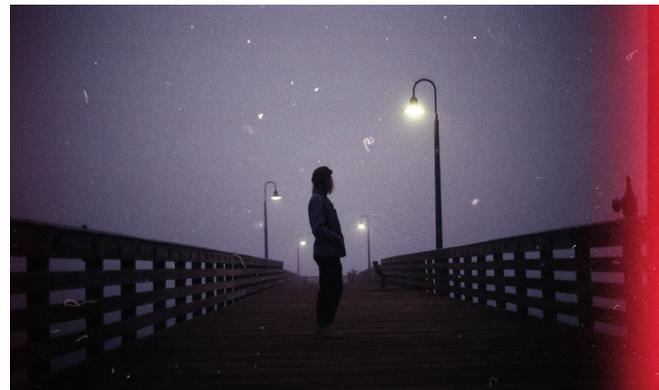


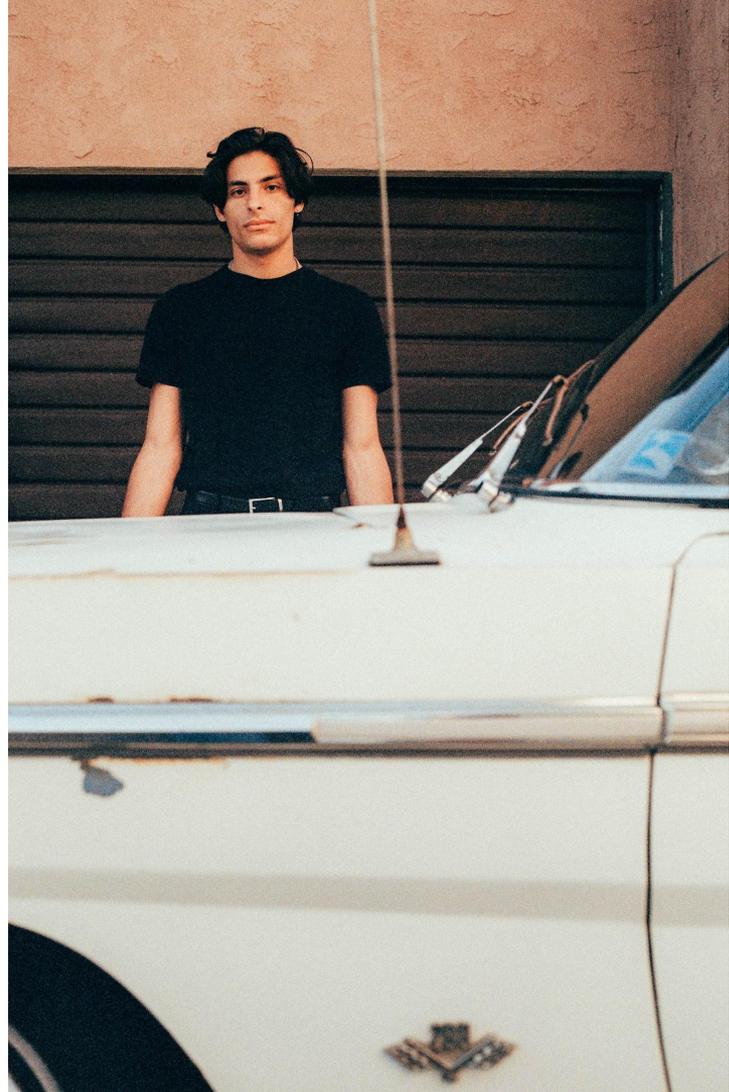




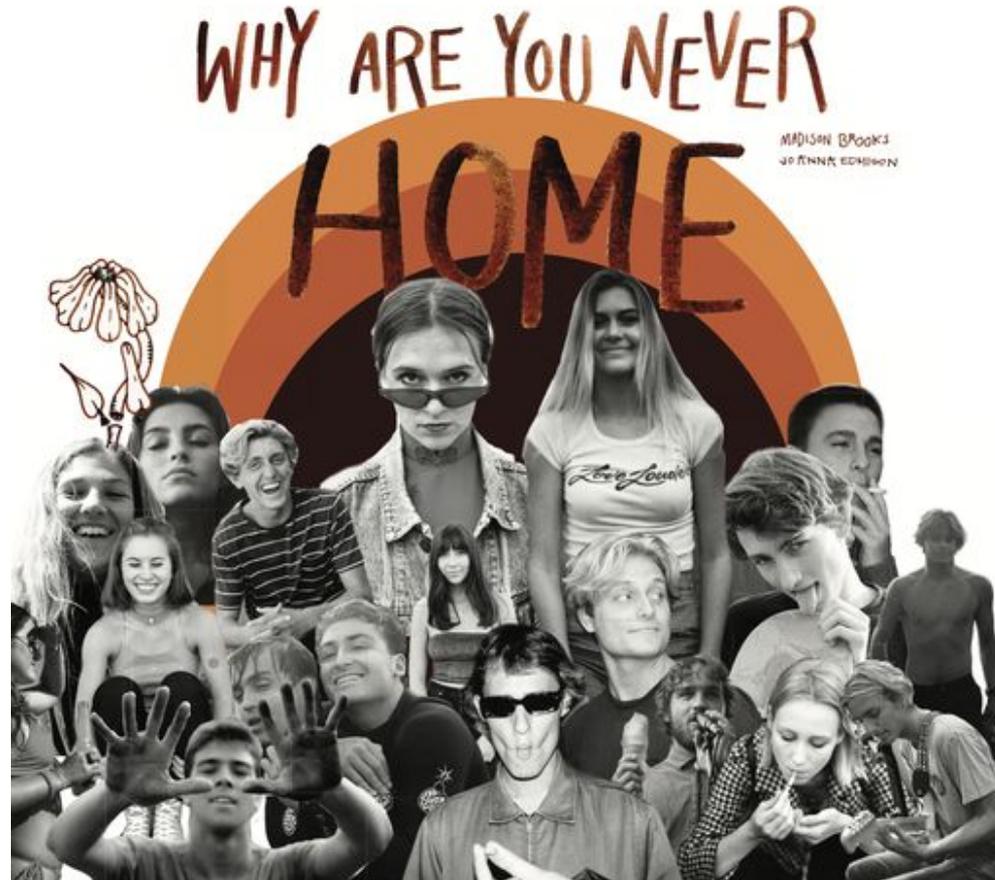


# LIFE STYLE





# FILM PHOTOGRAPHY BOOK



<https://www.blurb.com/b/8948739-why-are-you-never-home>

# THE VAN PROJECT SERIES



# STOKE CHASERS TRAILER



<https://vimeo.com/333622251>



<https://www.joannaedmison.com/>