



## Press Release

FOR IMMEDIATE RELEASE  
Contact: James A. Lawrence

Telephone: 202-632-3241

Date: September 3, 2010

### Professor Jonathan Reich Receives Fulbright Award For Teaching & Research In Italy

<http://www.arch.calpoly.edu/people/reich.html>

**Cal Poly Architecture Professor Jonathan Reich** has been awarded a **Fulbright Scholar grant** to teach and conduct research at the Facoltà di Architettura - Sede Collegata di Ascoli Piceno of the Università degli Studi di Camerino (UniCam) in Italy during the 2010-2011 academic year, according to the United States Department of State and the J. William Fulbright Foreign Scholarship Board.

Professor Reich will teach an upper division/graduate student seminar called "Sustainable Environments: An American Perspective," co-teach a design studio with Professor (and "Superstudio" founder) **Cristiano Toraldo di Francia**, and conduct research in Florence and Ascoli on recent history of Italian influence on contemporary American Architectural thought.

The grant, administered by the Bureau of Educational and Cultural Affairs, U.S. Department of State, and the Council for International Exchange of Scholars (CIES) was awarded after a rigorous 3-level review by:

1. A "peer-review committee" across the U.S.A. composed of faculty "peers" who are past Fulbright winners.
2. A review in Rome by "Commissione per gli Scambi Culturali fra l'Italia e gli Stati Uniti" ("Commission for Educational and Cultural Exchange Between Italy and the USA.")
3. A review in Washington DC by the twelve-member (United States Presidentialy appointed) "J. William Fulbright Foreign Scholarship Board." See: <http://www.cies.org/Fulbright/>

Reich was awarded the one and only "open" (not-pre-determined institutional position) in Italy, in spite of competition by distinguished faculty from many disciplines; Sciences, Liberal Arts, Humanities, American Studies, etc. vying for an appointment to a variety of schools.

The University of Camerino was founded in 1336 and its Facoltà di Architettura in Ascoli Piceno is a highly regarded school in a town very similar to San Luis Obispo. ( See: <http://architettura.unicam.it/> ) Reich has worked with UniCam faculty over the past 6 years, most notably assisting UniCam Professor Cristiano Toraldo di Francia to run the annual "Coast2Coast" workshop in Ascoli-Piceno each May. Toraldo di Francia was a founder of the famed Italian Architecture firm "Superstudio" and was also the head Architecture Professor for 30 years at CSU Florence. (Some of their student's work, including past "Coast2Coast" projects can be seen at: <http://www.lab-paesaggio.it/>

The Fulbright Program is the flagship international educational exchange program sponsored by the U.S. government and is designed to increase mutual understanding between the people of the United States and the people of other countries. The primary source of funding for the Fulbright Program is an annual appropriation made by the U.S. Congress to the U.S. Department of State, Bureau of Educational and Cultural Affairs. Participating governments and host institutions, corporations and foundations in foreign countries and in the United States also provide direct and indirect support. Recipients of Fulbright grants are selected on the basis of academic or professional achievement, as well as demonstrated leadership potential in their fields. The Program operates in over 155 countries worldwide.

Since its establishment in 1946 under legislation introduced by the late U.S. Senator J. William Fulbright of Arkansas, the Fulbright Program has given approximately 300,000 students, scholars, teachers, artists, and scientists from many countries the opportunity to study, teach and conduct research, exchange ideas and contribute to finding solutions to shared international concerns.

Fulbright alumni have achieved distinction in government, science, the arts, business, philanthropy, education, and athletics. Forty Fulbright alumni from 11 countries have been awarded the Nobel Prize, and 75 alumni have received Pulitzer Prizes. Prominent Fulbright alumni include: Muhammad Yunus, Managing Director and Founder, Grameen Bank, and 2006 Nobel Peace Prize recipient; John Atta Mills, President of Ghana; Lee Evans, Olympic Gold Medalist; Ruth Simmons, President, Brown University; Riccardo Giacconi, Physicist and 2002 Nobel Laureate; Amar Gopal Bose, Chairman and Founder, Bose Corporation; Renee Fleming, soprano; Gish Jen, Writer; and Daniel Libeskind, Architect.