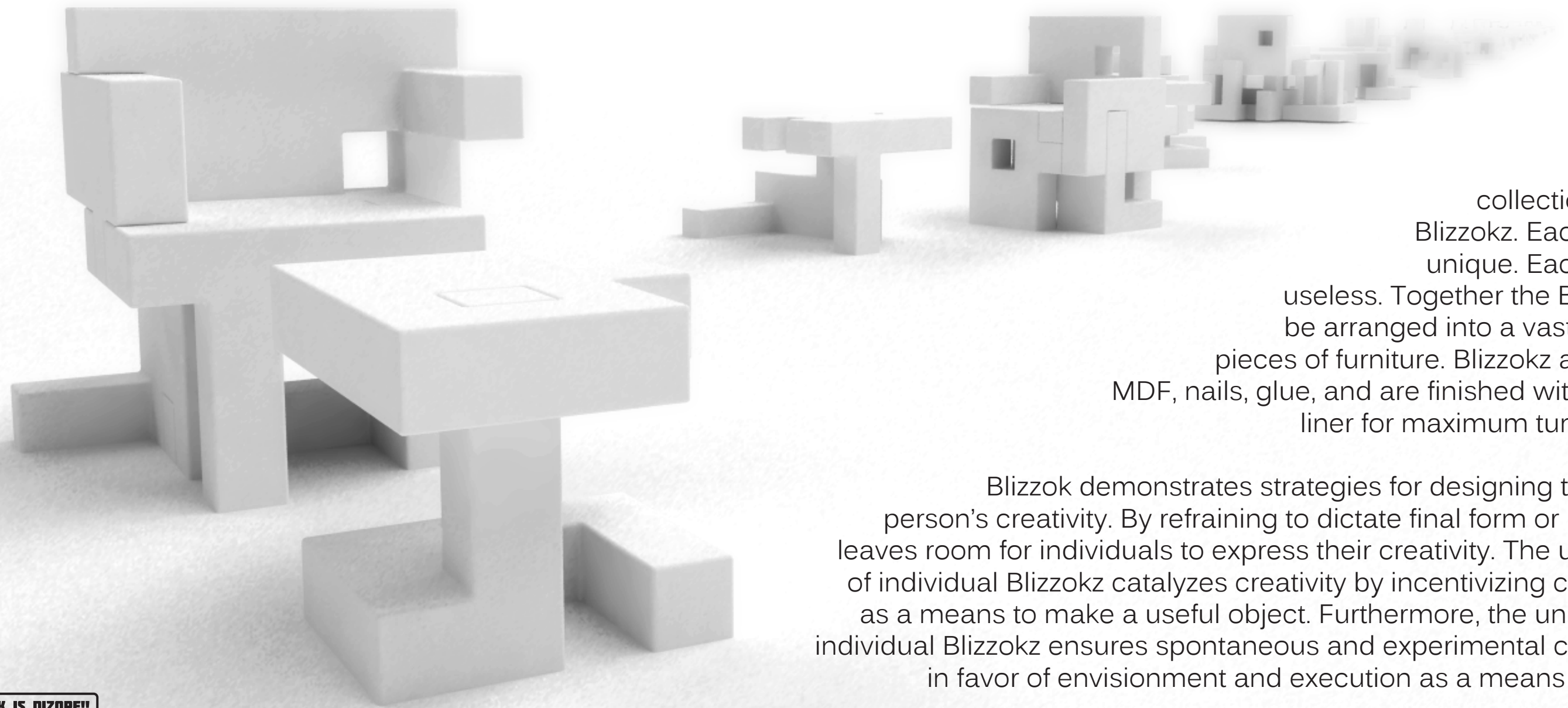


# BLIZZOK



Blizzok is a collection of seven Blizzokz. Each Blizzok is unique. Each Blizzok is useless. Together the Blizzokz can be arranged into a vast number of pieces of furniture. Blizzokz are made of MDF, nails, glue, and are finished with truck bed liner for maximum tumble-ability.

Blizzok demonstrates strategies for designing to engage a person's creativity. By refraining to dictate final form or use, Blizzok leaves room for individuals to express their creativity. The uselessness of individual Blizzokz catalyzes creativity by incentivizing combination as a means to make a useful object. Furthermore, the uniqueness of individual Blizzokz ensures spontaneous and experimental combination in favor of envisionment and execution as a means of creation.

## WHAT WILL YOU MAKE??

BLIZZOK IS DIZOPE!!

