PRE-ENTRY APPLICATION

A juried exhibition of innovative furniture and product design by emerging designers of the Cal Poly College of Architecture & Environmental Design hosted by VellumDesign Build, the Architecture Department & the CAED.

PRE-APPLICATION DUE Tues., 31 October, 2017 by 19:00 (required for submission)
FURNITURE ENTRY DUE Thursday, 2 November, 2017 between 10:00 and 17:00 (5:00 pm)

NAME
PHONE
E-MAIL
TITLE OF PIECE
DIMENSIONS

SIGN ME UP FOR THE “CRADLE TO CRADLE” AWARD [FOR SUSTAINABLE FURNITURE] Y N
SIGN ME UP FOR THE “100% PURE” AWARD [FOR FURNITURE COMPLETELY FABRICATED BY THE STUDENT] Y N

MATERIALS OF THE PIECE:

Guidelines for competition: Open to all students in the College of Architecture and Environmental Design. Pieces must fit into a box 1m x 1m x 2m in any orientation. Open to all materials. All entries must be accompanied by a flash drive or cd with three images (one production process image, one finished product image, and the poster). Additionally, entries must be accompanied by a printed version of the poster in 8.5” x 11” (minimum) for his or her submission. Pieces will be judged on function, individuality and beauty. In addition, there will be five special awards: One for truth and authenticity in the design and fabrication of the piece. The student must do ALL fabrication for this “100% PURE Award”. The second is a special award for furniture exhibiting “sustainable” materials and characteristics with a small eco-LOGICAL footprint. Students interested in applying for the “cradle to cradle” award must also submit a written description of the piece’s sustainable principles by the 2nd of November. The third is the Modern Master Award for the piece most closely aligned with the ideals of the mid-century modern movement. The fourth and final monetized award will be the ga+d Award. The Vellum Prize is an honour but not monetized. Any type of furniture will be accepted for the competition and/or special awards including (but not limited to) tables, lamps, toys, chairs, industrial design objects and etc. Team projects will be accepted and more than one entry per student can be entered; however, students with multiple entries may be asked to choose their strongest piece to be judged. The second piece may be displayed outside - rain or shine. Similarly, if there are more entries than space available, the organizers reserve the right to hold a pre-competition survey on campus with a team of jurors to edit down the list (highly unlikely). No live animals or actual water will be accepted in the final gallery exhibit.

Gallery exhibition, judging and reception will be held downtown in San Luis Obispo, the 3rd of November, 18:30 - 22:00, with announcements of the winners coming around 21:30. There will be no silent auction; therefore, students should put contact information on their posters should they choose to accept bids on their designs. A trip to Milano for the Salone del Mobile (the largest furniture fair in the world) will be awarded to the top selected entry. The furniture MUST be removed from the venue by noon on Sunday the 5th of November or risk having the piece get discarded in the trash.

Application forms may be sent via e-mail to Erica Abbott <erica@slorealtor.com> or faxed to 784-0488. Please contact Erica at <erica@slorealtor.com> or 704-3940, or Tom Di Santo at tdisanto@calpoly.edu with questions.