



Agri-Marketing Summer Internship

Yosemite Foods Inc. is currently accepting applications for a summer 2024 internship in Agri-Marketing. The intern will work closely with the sales team, brand designer, and owners to perform market research, develop market strategies, and implement social media content. Yosemite Foods Inc. currently wholesales products, and is in the process of developing a retail market brand for launch in the future. The intern will assist in developing and launching the branded products. Key details of the internship:

- ☐ Internship will be paid on an hourly basis.
- ☐ Subsidized housing may be available.
- ☐ Location: 4221 E. Mariposa Rd. Stockton, CA 95215
- ☐ Required skills: Microsoft Office, knowledge of social media, ability to produce copy and graphics
- ☐ Be a team player, self-motivated, and highly attentive to detail.

Responsibilities include developing market research reports, seeking and analyzing competitor marketing, performing analysis on marketing data, developing marketing presentations, assisting in creating content for marketing materials and social media, and monitoring retail product and social media marketing trends. The intern will learn the ins and outs of the meat industry and gain a knowledge of the complete supply chain.

Yosemite Foods Inc. believes in a collaborative effort and this internship will require working closely with members of the company to develop an understanding of the meat industry. Through this internship, the intern will receive mentorship from the executive level and gain valuable real-world experience by working at one of the largest meat processing companies in California.

Yosemite Foods, Inc. is an equal opportunity employer. In order to provide equal employment and advancement opportunities to all individuals, Yosemite Foods, Inc. makes all employment and advancement opportunity decisions on the basis of individual skill, ability, performance history, merit and other relevant factors associated with job performance. We do not discriminate based upon race, religion, color, national origin, gender (including pregnancy, childbirth, or related medical conditions), sexual orientation, gender identity, gender expression, age, status as a protected veteran, status as an individual with a disability, or other applicable legally protected characteristics. Yosemite Foods, Inc. also prohibits unlawful discrimination based on the perception that anyone falls within any protected category, has or is perceived as having any protected characteristic, or is associated with a person who falls within a protected category or who has or is perceived as having any protected characteristic.

For more information or to submit a resume, please email info@yosemitefoods.com

About Yosemite Foods Inc:

For four generations, our family has provided quality pork and meat products to wholesale buyers and retail consumers. What started as a small mom and pop meat counter in Modesto, CA has grown into a state-of-the-art USDA inspected processing company. In addition to utilizing the latest processing technologies, Yosemite Foods Inc. employs energy efficiency and sustainability practices to provide the highest quality and safest meat products available, as well as limit our environmental impact. We take pride in being a family business, helping you take care of your family.