



## **Graphic Design and Marketing Internship Family Tree Farms: Summer 2019**

### **INTERNSHIP SUMMARY**

Family Tree Farms is looking for a Graphic Design and Marketing Intern for the 2019 summer season. This position is located in Reedley, California and reports directly to the Marketing Manager. The Graphic Design and Marketing Intern will assist the marketing team on various daily tasks and projects and must be able to attend various events as required below. This is a great opportunity to learn about the fresh produce marketing.

### **DESIRED QUALIFICATIONS**

- Student must be a junior or senior level enrolled in an Undergraduate University
- Excellent interpersonal, written communication skills and computer proficiency
- Advanced graphic design skills with substantial portfolio, experience with Package Design preferred.
- Ability to design and layout graphic art pieces.
- Ability to work independently with only general supervision.
- Highly self-motivated work ethic with a genuine passion for design, typography, and attention to detail.
- Advanced knowledge of Adobe CC, especially Photoshop and Illustrator. Knowledge of Photography and Video editing are a plus, but not required.
- Keep up with current trends, color, media, technology and other design influencers.
- Web coding (CSS or HTML) is a plus
- Social media experience and knowledge

### **WORK SCHEDULE, TRAVEL AND HOUSING REQUIREMENTS**

- Summer 2019 May/June-August/September with potential for a continued part time internship into the fall.
- Hours vary 7:30 A.M.-4:30 P.M. Flexibility with work schedule is a must.
- Must seek own housing.

### **RESPONSIBILITIES & PROJECTS**

- Graphic design projects such as packing, presentations and other point of sales materials
- Deliver a consistently high standard of work while meeting deadlines.
- Support the Creative team in achieving brand goals and objectives
- Website: backend content work
- Customer product samples
- Other duties and tasks as assigned

### **APPLICATIONS**

Please send resume and cover letter to [INTERNSHIP@FAMILYTREEFARMS.COM](mailto:INTERNSHIP@FAMILYTREEFARMS.COM)  
(SUBJECT: MARKETING INTERN – INTERNSHIP PROGRAM) Qualified candidates will be contacted for interviews.