California Women for Agriculture (CWA) was formed in 1975, in the Coachella Valley. The name was chosen to develop a cross section of members. In fact, the nucleus of the first chapter was made up of consumers, as well as farmers and ranchers. Today our membership is as diverse as the industry we represent; bankers, lawyers, accountants, marketing professionals, consumers, AND farmers and ranchers. With 20 chapters and 1,600-plus members across the state, CWA is the most active, all volunteer agricultural organization in the state, and members are actively engaged in public relations, education, and legislative advocacy on behalf of agriculture.

**Opportunity: Agriculture Communications Internship**

**Goal:** To develop and maintain a social media presence for the San Luis Obispo chapter of CWA that focuses on increasing interest in membership and advertising for fundraising and scholarship events. Create three flyers for our biggest events: AG mixer, Cow Plop, and Burgers and Brews. Explore other avenues of advertising including radio, newspaper, developing swag… etc.

**Time commitment:** 30-40 hours from March through November

**Compensation:** This is a for college credit internship through Cal Poly.

[link](http://cawomen4ag.com/)