

Agricultural Communication Minor

Catalog: 2017-2019

(effective Fall 2018)

Student Name: _____ Student I.D. _____

Email: _____@calpoly.edu Major: _____ Expected Graduation Date: _____

Required Courses: 19 units

- ___ AGC 301 New Media Communication Strategies in Agriculture (4)
- ___ AGED 404 Agricultural Leadership (3)
- ___ COMS 301 Business and Professional Communication (4)
- ___ JOUR 203 News Reporting and Writing (4)
- ___ JOUR 205 Agricultural Communications (4)

Approved Electives: 11 units *(at least 4 units must be at the 300 – 400 level)*

Majors in College of Agriculture, Food, and Environmental Sciences (at least 2 course must be selected from COMS, ENGL, or JOUR)

Select from the following:

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|--|---|
| ___ AGB 405 Agribusiness Marketing Research Methods (4) | ___ AGC 407 Agricultural Publications (4) |
| ___ AGC 207 Software App. for Agricultural Publication (2) | ___ AGC 426 Presentation Methods in Ag. Comm. (4) |
| ___ AGC 339 Internship in Agricultural Communications (4) | ___ COMS 213 Organizational Communication (4) |
| ___ COMS 217 Small Group Communication (4) | ___ JOUR 303 Web Audio and Video (4) |
| ___ COMS 312 Comm. and Research Methods (4) | ___ JOUR 304 Public Affairs Reporting (4) |
| ___ COMS 322 Persuasion (4) | ___ JOUR 312 Public Relations (4) |
| ___ COMS 385 Media Criticism (4) | ___ JOUR 331 Contemporary Advertising (4) |
| ___ COMS 390 Environmental Communication | ___ JOUR 333 Broadcast News (4) |
| ___ COMS 413 Advanced Organizational Comm. (4) | ___ JOUR 342 Public Relations, Writing, and Editing (4) |
| ___ ENGL 148 Reasoning Argument, and Prf. Writing (4) | ___ JOUR 346 Broadcast Announcing and Production (4) |
| ___ ENGL 310 Corporate America (4) | ___ JOUR 352 Adv. Newspaper Reporting Practicum (4) |
| ___ ENGL 317 Technical Editing (4) | ___ JOUR 390 Visual Comm. For the Mass Media (4) |
| ___ GRC 377 Web and Print Publishing (4) | ___ JOUR 407 Feature Writing (4) |
| ___ JOUR 219 Multicultural Society and the Mass Media (4) | ___ JOUR 413 Public Relations Campaigns (4) |
| ___ JOUR 285 Introduction to Multimedia Journalism (4) | ___ RPTA 320 Strategic Even Planning (4) |

Majors in a college *other* than the College of Agriculture Food and Environmental Sciences

Select from the following:

- | | |
|--|---|
| ___ AEPS 150 Forage Crops (4) | ___ AGB 406 Agribusiness Marketing Planning (4) |
| ___ AEPS 203 Organic Enterprise (2) | ___ AGC 207 Software App for Ag. Publications (2) |
| ___ AEPS 230 Environmental Horticulture (4) | ___ AGC 339 Internship in Ag. Comms. (1 - 12) |
| ___ AEPS 250 California Fruit Growing (4) | ___ AGC 407 Agricultural Publications (4) |
| ___ AEPS 260 Introduction to Vegetable Science (4) | ___ AGC 426 Presentation Mthds. in Ag. Comm. (4) |
| ___ AGB 202 Introduction to Sales (4) | ___ ACSI 112 Principles of Animal Science (4) |
| ___ AEPS/AG 315 Organic Crop Production (3) | ___ ASCI 221 Introduction to Beef Production (4) |
| ___ AGB 314 Fair and Fair Facility Mgmt. (4) | ___ ASCI 225 Intro. to Poultry Management (4) |
| ___ AGB 318 Global Ag. Marketing and Trade (4) | ___ BRAE 340 Irrigation Water Management (4) |

___ BRAE 348 Energy for Sustainable Society (4)
 ___ DSCI 230 General Dairy Husbandry (4)
 ___ DSCI 231 General Dairy Manufacturing (4)
 ___ FSN 210 Nutrition (4)
 ___ FSN 230 Elements of Food Processing (4)
 ___ FSN 275 Elements of Food Safety (4)
 ___ GRC 201 Digital Publishing Systems (3)
 ___ GRC 377 Web and Print Publishing (4)
 ___ NR 141 Intro. to Forest Ecosystem Management (3)

___ NR 142 Environmental Management (3)
 ___ NR 306 Nat. Resources Eco. and Habitat Mgmt. (4)
 ___ NR/ES 308 Fire and Society (4)
 ___ NRS 321 Water Systems Tech. Issues and Impacts (4)
 ___ NRS 323 Human Dim. In Nat. Resources Mgmt (4)
 ___ NR/CRP 408 Water Resource Law and Policy (4)
 ___ SS 121 Introductory Soil Science (4) **OR**
 ___ SS 131 Soils in Environmental and Ag. Systems (4)

Approved Course Substitution (if needed):

REQUIREMENT: _____	SUBSTITUTION: _____
REQUIREMENT: _____	SUBSTITUTION: _____
REQUIREMENT: _____	SUBSTITUTION: _____

Approval of Minor

Minor Advisor (Print Name): _____

Minor Advisor (Signature): _____ Date: _____

Student Signature: _____ Date: _____

Update: 2/20/18

Academic Minors

A minor is an integrated, coherent group of courses (24 to 30 quarter units), which gives the student knowledge in an area that lies outside of the major field of study.

Requirements for the minor:

- At least half of the units must be from upper-division courses (300- or 400-level)
- At least half of the units must be taken at Cal Poly (in residence). For the French, German, and Spanish minors, the requirement for students studying abroad is at least one third of the units must be taken at Cal Poly; this allowance is for study abroad programs only and does not apply to any domestic transfer credit.
- Not more than one-third of the courses in a minor can be graded with student-selected Credit/No Credit (CR/NC), except for courses that have mandatory CR/NC grading
- A minimum 2.0 GPA is required in all units counted for completion of the minor

The minor must be completed prior to, or at the same time as, the requirements for the bachelor's degree. A major and a minor may not be taken in the same degree program, and a minor is not required for a degree.

Students who wish to earn a minor should contact the department offering the academic minor as early as possible in the program and fill out the appropriate agreement form. Students may select a minor which has requirements from a catalog that is different from that of their major. The minor form must then be submitted to the Office of the Registrar. The completion of the minor is noted on the student's transcript but is not shown on the diploma. In no case is a diploma awarded for the minor.