Agricultural Communication Minor
Catalog: 2017-2019

Student Name: ______________________________   Student I.D. _________________________
Email: ____________@calpoly.edu   Major: ___________ Expected Graduation Date: ________

Required Courses: 19 units
____ AGC 301 New Media Communication Strategies in Agriculture (4)
____ AGED 404 Agricultural Leadership (3)
____ COMS 301 Business and Professional Communication (4)
____ JOUR 203 News Reporting and Writing (4)
____ JOUR 205 Agricultural Communications (4)

Approved Electives: 11 units (at least 4 units must be at the 300–400 level)

Majors in College of Agriculture, Food, and Environmental Sciences (at least 2 course must be selected from COMS, ENGL, or JOUR)
Select from the following:

____ AGB 405 Agribusiness Marketing Research Methods (4)  ____ AGC 407 Agricultural Publications (4)
____ AGC 207 Software App. for Agricultural Publication (2)  ____ AGC 426 Presentation Methods in Ag. Comm. (4)
____ AGC 339 Internship in Agricultural Communications (4)  ____ COMS 213 Organizational Communication (4)
____ COMS 217 Small Group Communication (4)  ____ JOUR 303 Web Audio and Video (4)
____ COMS 312 Comm. and Research Methods (4)  ____ JOUR 304 Public Affairs Reporting (4)
____ COMS 322 Persuasion (4)  ____ JOUR 312 Public Relations (4)
____ COMS 385 Media Criticism (4)  ____ JOUR 331 Contemporary Advertising (4)
____ COMS 390 Environmental Communication  ____ JOUR 333 Broadcast News (4)
____ COMS 413 Advanced Organizational Comm. (4)  ____ JOUR 342 Public Relations, Writing, and Editing (4)
____ ENGL 148 Reasoning Argument, and Prf. Writing (4)  ____ JOUR 346 Broadcast Announcing and Production (4)
____ ENGL 310 Corporate America (4)  ____ JOUR 352 Adv. Newspaper Reporting Practicum (4)
____ ENGL 317 Technical Editing (4)  ____ JOUR 390 Visual Comm. For the Mass Media (4)
____ GRC 377 Web and Print Publishing (4)  ____ JOUR 407 Feature Writing (4)
____ JOUR 219 Multicultural Society and the Mass Media (4)  ____ JOUR 413 Public Relations Campaigns (4)
____ JOUR 285 Introduction to Multimedia Journalism (4)  ____ RPTA 320 Strategic Even Planning (4)

Majors in a college other than the College of Agriculture Food and Environmental Sciences
Select from the following:

____ AEPS 150 Forage Crops (4)  ____ AGB 406 Agribusiness Marketing Planning (4)
____ AEPS 203 Organic Enterprise (2)  ____ AGC 207 Software App for Ag. Publications (2)
____ AEPS 230 Environmental Horticulture (4)  ____ AGC 339 Internship in Ag. Comms. (1 - 12)
____ AEPS 250 California Fruit Growing (4)  ____ AGC 407 Agricultural Publications (4)
____ AEPS 260 Introduction to Vegetable Science (4)  ____ AGC 426 Presentation Mthds. in Ag. Comm. (4)
____ AGB 202 Introduction to Sales (4)  ____ ACSI 112 Principles of Animal Science (4)
____ AEPS/AG 315 Organic Crop Production (3)  ____ ASCI 221 Introduction to Beef Production (4)
____ AGB 314 Fair and Fair Facility Mgmt. (4)  ____ ASCI 225 Intro. to Poultry Management (4)
____ AGB 318 Global Ag. Marketing and Trade (4)  ____ BRAE 340 Irrigation Water Management (4)
Academic Minors

A minor is an integrated, coherent group of courses (24 to 30 quarter units), which gives the student knowledge in an area that lies outside of the major field of study.

Requirements for the minor:

- At least half of the units must be from upper-division courses (300- or 400-level)
- At least half of the units must be taken at Cal Poly (in residence). For the French, German, and Spanish minors, the requirement for students studying abroad is at least one third of the units must be taken at Cal Poly; this allowance is for study abroad programs only and does not apply to any domestic transfer credit.
- Not more than one-third of the courses in a minor can be graded with student-selected Credit/No Credit (CR/NC), except for courses that have mandatory CR/NC grading
- A minimum 2.0 GPA is required in all units counted for completion of the minor
The minor must be completed prior to, or at the same time as, the requirements for the bachelor's degree. A major and a minor may not be taken in the same degree program, and a minor is not required for a degree.

Students who wish to earn a minor should contact the department offering the academic minor as early as possible in the program and fill out the appropriate agreement form. Students may select a minor which has requirements from a catalog that is different from that of their major. The minor form must then be submitted to the Office of the Registrar. The completion of the minor is noted on the student's transcript, but is not shown on the diploma. In no case is a diploma awarded for the minor.