Agricultural Communication Minor
Catalog: 2019-2020

Student Name: ______________________________  Student I.D. _______________________
Email: ____________@calpoly.edu  Major: ___________  Expected Graduation Date: ________

**Required Courses:** 19 units
- AGC 301 New Media Communication Strategies in Agriculture (4)
- AGED 404 Agricultural Leadership (3)
- COMS 301 Business and Professional Communication (4)
- JOUR 203 News Reporting and Writing (4)
- JOUR 205 Agricultural Communications (4)

**Approved Electives:** 11 units *(at least 4 units must be at the 300 – 400 level)*

Majors in College of Agriculture, Food, and Environmental Sciences (at least 2 courses must be selected from COMS, ENGL, or JOUR) Select from the following:

- AGB 405 Agribusiness Marketing Research Methods (4)
- AGC 207 Software App. for Agricultural Publication (2)
- AGC 339 Internship in Agricultural Communications (4)
- COMS 217 Small Group Communication (4)
- COMS 312 Comm. and Research Methods (4)
- COMS 322 Persuasion (4)
- COMS 385 Media Criticism (4)
- COMS 390 Environmental Communication
- COMS 413 Advanced Organizational Comm. (4)
- ENGL 148 Reasoning, Argument, and Prf. Writing (4)
- ENGL 310 Corporate America (4)
- ENGL 317 Technical Editing (4)
- GRC 377 Web and Print Publishing (4)
- JOUR 219 Multicultural Society and the Mass Media (4)
- JOUR 285 Introduction to Multimedia Journalism (4)
- AGB 407 Agricultural Publications (4)
- AGC 426 Presentation Methods in Ag. Comm. (4)
- COMS 213 Organizational Communication (4)
- JOUR 303 Web Audio and Video (4)
- JOUR 304 Public Affairs Reporting (4)
- JOUR 312 Public Relations (4)
- JOUR 313 Contemporary Advertising (4)
- JOUR 331 Broadcast News (4)
- JOUR 342 Public Relations, Writing, and Editing (4)
- JOUR 346 Broadcast Announcing and Production (4)
- JOUR 352 Adv. Newspaper Reporting Practicum (4)
- JOUR 390 Visual Comm. For the Mass Media (4)
- JOUR 407 Feature Writing (4)
- JOUR 413 Public Relations Campaigns (4)
- RPTA 320 Strategic Event Planning (4)
- AGB 318 Global Ag. Marketing and Trade (4)
- AGB 339 Internship in Ag. Comms. (1 - 12)
- AGC 339 Internship in Ag. Comms. (1 - 12)
- AGC 426 Presentation Mthds. in Ag. Comm. (4)
- ACSI 112 Principles of Animal Science (4)
- AGB 202 Introduction to Sales (4)
- AGB 339 Internship in Ag. Comms. (1 - 12)
- ASCI 221 Introduction to Beef Production (4)
- ASCI 225 Intro. to Poultry Management (4)
- AGB 314 Fair and Fair Facility Mgmt. (4)
- BRAE 340 Irrigation Water Management (4)
- AGB 318 Global Ag. Marketing and Trade (4)
- BRAE 348 Energy for Sustainable Society (4)
- AGC 207 Software App for Ag. Publications (2)
- DSCI 230 General Dairy Husbandry (4)
- DSCI 231 General Dairy Manufacturing (4)
Approved Course Substitution (if needed):

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Approval of Minor

Minor Advisor (Print Name): __________________________________________________________

Minor Advisor (Signature):________________________________ Date:____________________

Student Signature:______________________________________ Date:____________________

Update: 7/16/19

Academic Minors

A minor is an integrated, coherent group of courses (24 to 30 quarter units), which gives the student knowledge in an area that lies outside of the major field of study.

Requirements for the minor:

- At least half of the units must be from upper-division courses (300- or 400-level)
- At least half of the units must be taken at Cal Poly (in residence). For the French, German, and Spanish minors, the requirement for students studying abroad is at least one third of the units must be taken at Cal Poly; this allowance is for study abroad programs only and does not apply to any domestic transfer credit.
- Not more than one-third of the courses in a minor can be graded with student-selected Credit/No Credit (CR/NC), except for courses that have mandatory CR/NC grading
- A minimum 2.0 GPA is required in all units counted for completion of the minor

The minor must be completed prior to, or at the same time as, the requirements for the bachelor's degree. A major and a minor may not be taken in the same degree program, and a minor is not required for a degree.

Students who wish to earn a minor should contact the department offering the academic minor as early as possible in the program and fill out the appropriate agreement form. Students may select a minor which has requirements from a catalog that is different from that of their major. The minor form must then be submitted to the Office of the Registrar. The completion of the minor is noted on the student's transcript but is not shown on the diploma. In no case is a diploma awarded for the minor.