



MARKETING LEADERSHIP ROTATIONAL PROGRAM

START DATE: SUMMER 2026

APPLICATION DEADLINE: OCTOBER 24, 2025

LOCATION: MODESTO, CA

WE ARE GALLO

We're a family-owned company with a 90+ year legacy, that's consistently recognized as a Glassdoor "Best Places to Work." We have 130+ brands in our total alcohol beverage portfolio including wine, malt, spirits, and ready-to-drink beverages. We're home to the #1 wine and spirits brands in the U.S. - Barefoot Wine & High Noon and are the official sponsors of the NFL, NHL, UFC, and PGA of America.

PROGRAM HIGHLIGHTS:

Our Marketing Leadership Rotational Program is an opportunity to build your foundational marketing skills and learn about the total alcohol beverage category from an industry leader. In this program, you'll have two marketing rotations, 12-18 months each, where you'll get hands-on experience, training, and exposure to different aspects of our business. Your project work will focus on three key areas: Foundational Analytics, Voice of the Consumer, and General Brand Management. The goal of MLRP is to develop future Brand Managers, so you'll work on projects with real business impact, and we'll ensure you have the resources and support you need. Plus, you'll get to spend 10% of your time on cross-functional projects.

At the end of the program, you'll step into a specialized marketing role with independent responsibilities and the confidence to make decisions for our business.

If you're looking for a place you can learn, grow, and make a difference, we want to hear from you. Let's create something amazing together!

All candidates should exhibit Intrapreneurship and Ownership behaviors:

- **Intrapreneurship** is entrepreneurship in an established company: behaviors that include thinking boldly, taking appropriate risks, learning from mistakes, showing initiative, and encouraging and reinforcing innovation.
- **Ownership** refers to behaviors that include setting high expectations, driving candid discussion, and holding self and others accountable.

WHAT YOU'LL NEED:

- Currently enrolled at an accredited college or university working towards a Bachelor's degree and will obtain degree by July 2026.
- Required to travel by air and automobile up to 25% during the course of business.
- Computer skill requirements include: Basic MS Excel, Word, PowerPoint and Outlook.
- Required to travel to company offices, sites, and/or meeting locations for onboarding, training, meetings, and events for development, department needs, and business delivery up to 5% of the time, with or without reasonable accommodation. This may be in addition to travel requirements, if applicable, as listed in this job description.
- Required to be 18 years or older. This may be in addition to other age requirements, if applicable, as listed in this job description.

HOW YOU'LL STAND OUT:

- Currently enrolled at an accredited college or university working towards a Bachelor's degree and will obtain degree by July 2026 plus 2 years of professional communications, marketing or sales experience.
- Preferred computer skills: Intermediate MS Suite to include but not limited to Excel, PowerPoint, Word, Outlook, Teams and basic syndicated data systems (e.g., IRI, Flex, and Spectra).
- Experience defining problems, collecting data, establishing facts and drawing valid conclusions.

- Knowledge of and experience with applying the fundamental concepts, practices and procedures of this particular field of specialization.
- Skilled in written and verbal communications, organization and time management, and problem solving.

COMPENSATION:

- Hiring Salary Range Posted: \$31.00 - \$33.50 / hour
- Actual compensation paid within the range will be determined by factors such as the education, experience, knowledge, skills, and abilities of the applicant, internal equity, and alignment with market data.
- In addition to the salary, this position may be eligible for bonuses and incentive plans, as applicable.

Gallo does not sponsor for employment-based visas for this position now or in the future.