Update on the University Strategic Plan
Fall 2018
Why Strategic Planning Is Important

• Provides five-year roadmap to achieve President’s vision for the campus
• Unifies campus under set of shared priorities
• Helps guide and coordinate decisions
• Assists in prioritizing resources
• Important for our WASC accreditation
Process

• Vision 2022

• Campus planning exercises

• Consulting with deans, divisions, Academic Senate, BLRP, etc.

• Cabinet will serve as Steering Committee.
Structure

• Three Themes: People, Programs, Support

• Seven Strategic Priorities (each assigned to one or more divisions)

• Strategic Goals (two to five per priority)
  • Potential tactics and initiatives
  • Potential measures of success
Themes Are Interdependent and Equally Important

People
Priorities 1 & 2

Programs
Priorities 3, 4 & 5

Support
Priorities 6 & 7
Strategic Theme: People

• **Strategic Priority 1**: Enhance the Success of All Cal Poly Students

• **Strategic Priority 2**: Cultivate the Excellence of All Employees
Strategic Theme: Programs

- **Strategic Priority 3**: Enrich Campus Culture of Diversity, Equity and Inclusion

- **Strategic Priority 4**: Strengthen our Portfolio of Academic Programs

- **Strategic Priority 5**: Create an Engaged, Vibrant, and Healthy Community for Students
Strategic Theme: Support

- **Strategic Priority 6**: Leverage Data and Technology to Support the Institution’s Mission
- **Strategic Priority 7**: Secure our Future by Improving Our Finances, Facilities, and Systems
Potential Tactics and Measures of Success

• Senior Sponsors developed potential tactics and measures.

• They are examples of activities that could take place, not complete or final lists.

• Once formed, cross-college/divisional teams will finalize the tactics and measures.
Campus Feedback is Important

• Visit strategicplanning.calpoly.edu to provide written feedback online.

• Attend open forums on October 4 and 25 from 11:10 to 12 in Berg Gallery (05-105).
Implementation

• Final plan is developed after reviewing all feedback.

• Cabinet as Steering Committee prioritizes goals for implementation.

• Plan is implemented over five years under direction of Executive Champions.

• Annual progress reports are posted on strategic planning website.
Questions and comments?

strategicplanning.calpoly.edu