Update on the University Strategic Plan
Academic Senate
May 8, 2018
Why Strategic Planning is Important

- Provides a 5-year roadmap to achieve the President’s vision for the campus
- Unifies the campus under a set of shared priorities
- Helps guide and coordinate decisions
- Assists in prioritizing resources
- Important for WASC re-accreditation
Process

• Vision 2022

• Campus planning exercises

• Consulting with Deans, Divisions, Academic Senate, BLRP, etc.

• Cabinet will serve as Steering Committee
Structure

• Three Themes: People, Programs, Support

• Thematic Goals (7 total)
  (Each assigned to one or more divisions)

• Objectives (2-5 per theme; strategic)
  • Sub-objectives (tactical)
  • Qualitative and quantitative measures of success
Themes are Interdependent and Equally Important

People
Themes 1 & 2

Programs
Themes 3, 4 & 5

Support
Themes 6 & 7
Strategic Theme - People

- **Strategic Goal 1**: Enhance the Success of All Cal Poly Students

- **Strategic Goal 2**: Ensure the Excellence of our Faculty and Staff
Strategic Theme- Programs

• **Strategic Goal 3**: Develop a Rich Campus Culture of Diversity and Inclusion

• **Strategic Goal 4**: Strengthen our Portfolio of Academic Programs

• **Strategic Goal 5**: Create an Engaged, Vibrant, and Healthy Campus and Community
Strategic Theme - Support

- **Strategic Goal 6**: Leverage Data Analytics and Technology to Support the Institution’s Mission

- **Strategic Goal 7**: Secure our Future While Improving our Finances, Facilities, and Systems
What’s Next?

• Summer
  – Goals refined
  – Objectives/sub objectives further developed
  – Senior Sponsors and cross-divisional collaboration identified
  – Measures of success specified

• Fall consultation with all stakeholders

• Implementation of plan over 5 years under direction of executive champions