Online Student Evaluation of Instruction

Response Rates
2016 – 2017

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Fall 2017
Online Student Evaluation of Instruction

Pilot commenced Spring 2015–Spring 2016

Response rates in pilot:

- Fall 2015: 64.3%
- Winter 2016: 58.8%
- Spring 2016: 50.6%

Procedure:

- Evaluation period during last two weeks of instruction
- Students notified by email
  - One email per class per day

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Procedure for university-wide rollout in Fall 2016

Two one-week evaluation periods
- Normal: Sunday–Friday of last week of instruction
- Early: Sunday–Friday of penultimate week of instruction
  - Only Music made use of early evaluations
  - Dismal response rates

Students notified by email
- Prior to evaluation period
- Daily reminders for evaluations not yet completed
  - One email per class each day until evaluation completed
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Changes in Spring 2017

• Portal integration
  o Students see links for class evaluations in Portal box
  o By Fall, Instructors able to see links for evaluated classes in Portal box

• Fewer email notifications
  o Reminders to students
    ▪ At start of evaluation period
    ▪ Followed by reminder emails on Wed, Thur, Fri
  o Response notifications to instructors
    ▪ Email notification of response rates on Wed, Thur, Fri
    ▪ Starting Fall 2017 Portal reports response rates
Response Accumulation for
Fall 2016, Winter 2017 and Spring 2017
Online Student Evaluation of Instruction

Response rates:

- Fall 2016: 66%
- Winter 2017: 61%
- Spring 2017: 55%
Response Rates by College
Fall 2016 versus Winter 2017

Response Rate


CAED 55.94% 54.90% 49.16% CAFES 57.45% 57.98% 51.32% CENG 55.27% 61.36% 63.58% CLA 69.40% 53.45% 60.79% CSM 71.06% 61.36% 69.89% MISC 73.66% 74.51% 63.89% OCOB 59.89% 47.79% 66.32% University-wide 66.32% 61.29% 54.95%
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FAC Recommendations:

• No changes in procedures

• Monitor response rates through next year

• Instructors, departments, and colleges should address response rates as they see fit

• Student participation should be based on accurate information about the nature and purpose of their evaluations of instructors and courses