

Memorandum

To: Gary Laver
From: Sean Hurley, Chair, Budget and Long Range Planning Committee
Date: 12/17/2015
Re: Budget and Long Range Planning Quarterly Report

The Budget and Long Range Planning Committee (BLRP) met four times this Fall quarter to conduct its business. These dates were September 28th, October 12th, October 26th, and November 9th. At two of the meetings, we had representatives from the University Administration come to talk to the committee and one meeting completely devoted to discussing a resolution on strategic planning, which was one of the charges given by the executive committee.

The first meeting of the year was primarily focused on discussing the charges of the year, major accomplishments to achieve during the quarter, and individuals the committee would like to meet with during the year. The key accomplishment that was set forth for the quarter was to write a senate resolution calling on the administration to develop a full strategic plan. A final topic that was discussed during the meeting was what key metrics the faculty would like Kimi Ikeda to develop. Two metrics were initially proposed. One was to examine the tenured and tenure-track faculty to lecture ratio. From the committee's point of view, this metric should be relatively easy to develop and would help inform the current tenure density debate that is occurring on campus. The second metric the committee wanted developed was a faculty workload metric.

In order to facilitate the Master Plan process and provide the oversight that was requested by the executive committee, the second meeting of the quarter was focused on a presentation by Dr. Linda Dalton, Interim University Planning Officer. Dr. Dalton provided the committee with a brief update on where the University is at in the process of the Master and Academic Plans. A primary question she brought to our group was how the university could better articulate the University's identity that will assist it in maintaining a sustainable competitive future with a shrinking national supply of qualified applicants.

The third meeting of the quarter focused on reviewing AS-728-11 (Resolution on the Strategic Plan) and discussing a new resolution on strategic planning. The draft resolution discussed at the meeting is given below. While the committee was very supported of this draft resolution, they believed there was more refinement that was needed before it should go to the executive committee. It is anticipated that this resolution should be ready to go to the executive committee in the first half of the winter quarter.

At our last meeting of the quarter, Adam Jarman, Assistant Vice President for University Advancement, came to speak to our group. One of the purposes of Adam's visit was to give a brief overview of advancement activities for campus. He gave the group an abbreviated organizational chart outlining the structure of advancement. He also gave us a brief update on the total amount of gifts, pledges, and bequests that have occurred for this year. As of November 6th, advancement has

raised a little over \$13 million out of its \$70 million goal for the year. The committee found this information very educational and would recommend that Adam be invited to a meeting of the full senate to give a presentation on advancement activities.

During the next quarter, the committee expects to submit to the executive committee a resolution on the administration developing a strategic plan in an effort to bring it to the Senate floor by late Winter quarter to early Spring quarter. We also hope to invite Cindy Villa, Vice President for Administration and Finance, to one of our meetings to discuss campus finances and the budgeting model.

Draft Resolution

**ACADEMIC SENATE
of
CALIFORNIA POLYTECHNIC STATE UNIVERSITY
San Luis Obispo, CA**

AS-___-15

**SENATE RESOLUTION REQUESTING THAT CAL POLY ADMINISTRATION
DEVELOP A FULL STRATEGIC PLAN**

- WHEREAS, A strategic plan is a document that is used by organizations to communicate where the organization is headed and how it will get there; and
- WHEREAS, A strategic plan is a valuable tool that can guide resource decisions to efficiently achieve the organization's vision and mission; and
- WHEREAS, An important component to all strategic plans are the goals and actions that will assist the organization to meet its mission and vision; and
- WHEREAS, The last strategic plan for Cal Poly, known as The Cal Poly Strategic Plan- V7, was developed in 2009 for the WASC accreditation by Erling A. Smith, Vice Provost for Strategic Initiatives and Planning; and
- WHEREAS, In May 2011, the Academic Senate at Cal Poly adopted resolution AS-728-11 that called upon the Academic Senate to "create or instruct a committee to work collaboratively with the administration on further developing and implementing the Cal Poly strategic plan"; and
- WHEREAS, In May 2014, Cal Poly President Jeffrey Armstrong provided the campus with a new vision statement, Vision 2022, which he developed from various campus conversations with faculty and staff; and
- WHEREAS, The University is currently updating its master plan and its academic plan which makes it an opportune time to update its strategic plan; and
- WHEREAS, The University in its Program Review process has acknowledged the importance of goals and actions with corresponding information regarding who is the responsible

party that will undertake the goal/action, the priority of the goal/action, resource implications to achieve the goal/action, the timeframe the goal/action will be completed, and important milestones towards achieving the goal/action; therefore be it

RESOLVED: That the Budget and Long Range Planning Committee take the charge of working with the Administration to update Cal Poly's 2009 strategic plan to incorporate President Armstrong's Vision 2022; be it further

RESOLVED: That the Budget and Long Range Planning Committee and members of the Administration work together to complete a new strategic plan that has specific measurable goals and actions, key performance indicators for these goals and actions, and a timeline for the goals and actions to be accomplished; be it further

RESOLVED: Cal Poly has an updated and completed strategic plan by the end of the 2016 academic year; be it further

RESOLVED: The Budget and Long Range Committee is charged to work with the Administration in implementing and providing oversight to the newly developed strategic plan.

Proposed by: Budget and Long Range Planning Committee
Date: XXX, 2015