
DATE: June 23, 2016

TO: Jeffrey D. Armstrong, President

FROM: Starr Lee, Interim Associate Director

CC: Campus Dining Committee

SUBJECT: 2015/2016 Campus Dining Committee – Annual Report

This past spring Campus Dining worked with the President's Office to combine the President's Campus Dining committee and another Campus Dining ad hoc committee composed of students only. The President's advisory committee is composed of faculty, students and staff appointed by the President each year. With the re-chartering of the Campus Dining Committee, the committee will provide a broader representation of faculty, staff and students, and will help in establishing an interactive dialogue with the members and in structuring the committee's activities in advising Campus Dining.

Because of the timing in combining the committees, there were only three meetings during the Academic Year 2015-2016. The committee was composed of faculty, staff and students. The purpose of these meetings is for the campus community to assist in evaluating the effectiveness and responsiveness of Campus Dining operations and to make recommendations on policy and major procedures for Campus Dining operations.

Reports covering fiscal status, yearly budget, student input, and other timely issues were discussed at the meetings. Members' suggestions were very important when evaluating ways to enhance service, broaden customer options, sustainability, and improve food quality.

The first meeting included introductions and a short outline on the role of the committee members as a representative of their larger constituent groups and emphasis that the members' feedback is invaluable to the overall dining program.

The following topics were discussed:

The committee received a presentation of the new Vista Grande entitled "Building a Better Dining Experience". The outline presented the proposed three phases of the construction, the square footage of the new construction and the different types of food platforms being considered. The overview of Campus Dining's future plans also included the culinary support center and the vision for replacing Building 19 after Vista Grande is completed.

The committee was updated on the Open House weekend and was offered a taste of some of the food that was presented during the Open House tours. The members were given a copy of the Campus Dining brochure that was distributed, telling the story about the Corporation and its 75th anniversary.

Capital Dining project transition plans were reviewed regarding The Avenue, which moved the salad bar to the side and allow greater access to the food platforms, and to add more registers, providing quicker and easier purchases at The Avenue.

The committee was invited to Facility Services to view the architects' detailed renderings of the new Vista Grande, Building 112, including interior and exterior construction designs.

Campus Dining events were reviewed . . .

- Earth Day featured Campus Dining vendors giving out their samples and Zero Waste was present acquainting students on how to separate trash in the new bins on campus.
- Student feedback was reviewed for a proposed event, "Tasting Tuesdays," where Campus Dining will offer tastings of new food ideas in the University Union area. Next year Campus Dining will also have 11 new concepts ranging from new or refreshed menus to remodeled facilities.
- Campus Dining hosted the open forum, the "State of Our Plate" food forum, featured a panel of experts representing agriculture, nutrition, student health and sustainability and allowing for open discussion about food at Cal Poly to generate feedback about food options from the campus community.
- Cupcake War where halls are competing against each other.
- Class It Up event saw more than 150 students participate at Vista Grande in late May.
- Polynesian Day in 19 Metro in late May.
- And lastly, a "Good-Bye VG" retirement reception as Campus Dining's way of saying good-bye and kick off the construction for Vista Grande. A videographer will be brought in to record everyone's comments so Campus Dining can capture her story.

The members were advised that next year's committee will be asked to participate in a Mystery Shopper program and they will be able to provide their response to Campus Dining online. The committee was also updated on a new program for next year called "Text n Tell", which will start next fall where customers can immediately text pictures, questions and comments regarding a venue.

Future Agenda Items

- Review summer changes in the dining operations
- Outline budget for "2016/2017 in Review" and "Plans for 2017/2018"
- Updates on the rebuild of Vista Grande
- Overview of additional national brands coming on campus
- Review the status of the healthful eating campaign, dietary restrictions such as gluten, celiac, dairy and soy issues
- Any changes in sustainability, EOC, composting
- Keep committee updated on new recruitments that enhance Campus Dining's program
- Provide updated information on changes in the Campus Dining website
- How the Mystery Shopper program will work
- The progress of the Tell and Text n Tell program
- Suggest specific Campus Dining Committee goals and objectives to be monitored throughout the year
- Continue to review Campus Dining's Goals and Objectives and Long-range Plans

The Advisory Committee closed its year with its last meeting at Vista Grande Restaurant on Thursday, May 19, 2016. The Committee members were thanked for their valuable participation.

The proposed "tentative" meeting dates for the Campus Dining Committee for Academic Year 2016/2017 are:

- *Thursday, November 17, 2016 – Campus Dining/TBD*
- *Thursday, January 19, 2017 – Campus Dining/ TBD*
- *Thursday, February 16, 2017 – Campus Dining/TBD*
- *Thursday, April 20, 2017– Campus Dining/ TBD*
- *Thursday, May 18, 2017 – Campus Dining/TBD*