



Date: Wednesday 13 June 2012

To: Rachel Fernflores, Chair, Academic Senate

From: Samuel Frame, Chair, Budget and Long Range Planning, Academic Senate

Subject: Budget and Long Range Planning Quarterly Report, Spring/Year-end 2012

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The Budget and Long Range Planning Committee (BLRP) had two official meetings during the 2012 Spring quarter. There were a total of four official BLRP meetings during the 2011-2012 academic year. This report reviews the 2011-2012 BLRP charges, BLRP efforts to address each charge, and other BLRP activities. We conclude this report with suggestions for future charges to BLRP. The report also includes the minutes from the 2012 Spring quarter.

The Executive Committee charges (ECC) for BLRP are listed below.

- ECC 1: General for Budget and Long Range Planning: submit procedures for approval (retreat should provide input on desired role) Resolution due to Senate office by Fall 2011
- ECC 2: Budget: Work with Provost and others toward a process for evaluating budgetary decisions including targeted growth. Ideally one that the deans support. Discuss the mode and level approach in contrast to other possible approaches under discussion by the deans. Presentation to the Senate regarding how the university has developed its approach to budget. Due Winter 2011
- ECC 3: Long Range Planning: Follow up on establishing relationship with Advancement and seek consultation on new campaign plans
- ECC 4: Enrollment management: obviously tied to how much state \$ CP gets, our programs, and student fees, so how does it work at CP? Reach out to Provost and to colleges for discussion.
- ECC 5: Participate in strategic planning

Below we describe BLRP's efforts to address each charge. Meeting minutes are available for the referenced BLRP meetings. At the 02 December 2011 BLRP meeting, the members discussed all of the charges.

- ECC 1: During the 2010-2011 academic year, BLRP submitted its procedures and guidelines that were subsequently approved by the Executive Committee. Input from the 2011 Senate Retreat was made available to BLRP members. At the the 02 December 2011 BLRP meeting, the members discussed possible changes to the procedures and guidelines. At the meeting and in subsequent correspondences, members were encouraged to submit suggested changes to the procedures and guidelines. No members suggested any changes. Subsequently, no new procedures and guidelines have been submitted for approval.

- ECC 2: BLRP met with Koob and Enz Finken at the 20 January 2012 and 06 June 2012 BLRP meetings respectfully. The Provosts discussed the budget allocation process, the developing budget allocation model, and answered member's questions. Enz Finken has offered to meet with BLRP next year.
- ECC 3: At the 13 April 2012 BLRP meeting, Cassie Carter and Deborah Read discussed the status of the campaign plan and answered member's questions.
- ECC 4: At the 06 June 2012 BLRP meeting, the members discussed enrollment management with Enz Finken. Frame and Fernflores attended a presentation on the uDirect predictive learning software on 01 June 2012.
- ECC 5: At the 02 December 2011 BLRP meeting, Smith gave an update on Strategic Planning and future events BLRP could participate in. Hurley (Fernflores, Rein, and Smith) participated in the Strategic Planning workshop on 15 May 2012. Frame and Stephens (Fernflores, Rein, and Smith) participated in the 29 May 2012 Strategic Planning workshop. A summary of the workshops will be made available at the Strategic Planning website (<http://www.academicaaffairs.calpoly.edu/StrategicPlan/>).

Various BLRP members participated in other events which are described below.

- On 11 June 2012, Frame, Hurley, and DeTurris participated in a webcast hosted by the CSU Systemwide Budget Advisory Committee (SBAC) that was devoted to hearing from the CSU community on cost reduction and revenue enhancing strategies (<http://bit.ly/KV1bJm>). Transcripts of the webcast will be made available at the SBAC website.  
<http://www.calstate.edu/budget/fybudget/presentations-communications/1112-sbac-announcement.shtml>
- Frame attended the CSUN symposium on Funding the Future of the CSU on 02 & 03 April 2012 (<http://www.csun.edu/csufuture/>). The official report is available the CSUN website (<http://www.csun.edu/senate/reports/budgetsymposiumreport.pdf>).
- Frame (Ferrores) were on the Cal Poly Plan Advisory Committee and Student Success Fee Allocation Advisory Committee. Frame provided BLRP members with updates on the respective committee's allocations as they became available. For the Student Success Fee, the final recommendations can be found here <http://www.afd.calpoly.edu/fees/ssf-members.asp?pid=1>.

BLRP members have expressed interest in Strategic Planning and discussing the Funding the Future of the CSU topics. It may also be possible to use BLRP as a way to better coordinate the allocation of funds from various sources including the Student Success Fee and the Cal Poly Plan monies.

Budget and Long Range Planning Committee  
California Polytechnic State University  
Wednesday 06 June 2012  
Meeting Minutes

- Attendance: Brancart, Danes, DeTurris, Enz Finken, Fernflores, Frame, Gragson, Hurley, Ramirez, Rein, Rinzler, Smith
- Announcements
  - The CSU Systemwide Budget Advisory Committee (SBAC) will hold a Q&A webcast on the various strategies that have been posed to address the significant reduction in state funding for the CSU. Brancart will facilitate the webcast at Cal Poly, which will be located in the library (202A) from 0900-1100 on Monday 11 June 2012.
  - Frame (Fernflores, Enz Finken) are on Cal Poly Plan Steering Committee. The committee has allocated all of the funding to faculty salaries, CSM, CLA, CENG for Area F courses, and to the library.
  - Frame, Ikeda, and Mulligan (Fernflores) are on the Student Success Fee Allocation Advisory Committee. This committee has yet to complete its work. Final recommended allocations will be made available to the entire campus, and a link to the Student Success Fee Allocation Advisory Committee website will be made available in the BLRP final report.
  - Frame, Stephens (Fernflores, Rein, Smith, and Enz Finken) participated in the Strategic Planning Workshop on 29 May 2012. Hurley (Fernflores, Rein, Smith, and Enz Finken) participated in the Strategic Planning Workshop on 15 May 2012. A summary of the workshops will be made available at the Strategic Planning website. A link to the website will be included in the BLRP final report.
- Provost Enz Finken on the budget allocation model:
  - Work on the budget allocation model has been put on hold until a better sense of direction for the work can be determined. The budget allocation model is not an immediate need, it is not clear how to best use the model, and it is not clear that all constituents have the same understanding of the model and its intended uses. More work on the budget allocation model will be done this summer.
  - Budget allocations will try to be need-based with respect to tuition dollars, the Student Success Fee funds, and the Cal Poly Plan (for example); while also working to better understand the dynamics within colleges and departments of the various non-state sources (grants, contracts, endowments, etc.).
  - For the near future, primary efforts will be on better planning and coordination between the various departments, colleges, and administrative offices.

Next Meeting: Fall 2012

Budget and Long Range Planning Committee  
California Polytechnic State University  
Friday 13 April 2012  
Meeting Minutes

- Attendance: Carter, Danes, DeTurris, Frame, Hurley, Mulligan, Read, Rinzler, Smith, Stephens
- Announcements
  - Frame and Rachel Fernflores will be meeting with Larry Kelley on 20 April 2012. Members with questions or suggestions should send them to Frame by 19 April 2012.
  - Frame (and Jim Locascio) attended the CSUN symposium on Funding the Future of the CSU, the web site for the event is below.

<http://www.csun.edu/csufuture/events/040212/>

The symposium had working group discussions on three topics which may be of interest to Cal Poly and BLRP. The topics discussed are listed below.

- (1) How do we align mission and funding?
- (2) Where does the money come from?
- (3) What is the policy for spending the money?

A white paper summarizing the collective ideas and discussion will be made available and distributed to BLRP members and other faculty/staff.

- The Executive Committee charged BLRP with developing a relationship with Advancement regarding campaign plans. Cassie Carter and Deborah Read met with BLRP to discuss the current status of the campaign plan and answer questions. The campaign plan feasibility study has just been completed. In the near future, it will be presented to the Executive Committee and the Development Committee of the Foundation Board. In some version, the feasibility study may be made publicly available. Some campaign priorities and big ideas may need to be refined, and the appropriate number of fund raising officers needs to be determined.

Next Meeting: TBA