

# Memorandum

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**To:** Gary Laver

**From:** Sean Hurley, Chair, Budget and Long Range Planning Committee

**Date:** 3/24/2015

**Re:** Budget and Long Range Planning Quarterly Report

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The Budget and Long Range Planning Committee (BLRP) met officially five times this Winter quarter to conduct its business. These dates were January 15<sup>th</sup>, January 22<sup>nd</sup>, January 29<sup>th</sup>, February 26<sup>th</sup>, and March 5<sup>th</sup>. The primary purpose of these meetings was to discuss Strategic Planning and meet with Dr. Linda Dalton and President Armstrong regarding the Master Planning Process and the future of Cal Poly.

At the beginning of the quarter, the President, the Provost, and Linda Dalton were asked to come and speak to the Budget and Long Range Planning. The President was requested to come and speak about new funding models he is considering including Year-Round Operations. Dr. Dalton was asked to speak to the committee regarding the Master Planning Process.

Initially, the President was scheduled to meet with our committee on January 22<sup>nd</sup>. In anticipation of his visit, the committee spent its first meeting primarily discussing the idea of Year-Round Operations. The committee members spent the majority of time discussing important questions that needed to be answered about year-round operations. These questions and remarks are available in the meeting minutes. In the last few minutes of the meeting there was a brief discussion on the current written down key performance indicators (KPI's).

Due to unforeseen circumstances, the President had to cancel his discussion with the committee for the January 22<sup>nd</sup> meeting. Dr. Dalton was able to come in the place of the president to discuss the Master Planning Process. She gave a brief update on where her committee is in the process of developing the Master Plan. One key idea she brought to the attention of the committee is that the Master Planning process was missing a key component regarding Enrollment Growth Planning for the future. She briefly discussed the importance of having an Enrollment Growth Plan in conjunction with the Master Plan. The Provost has developed a task force to investigate Enrollment Growth Planning. It is the recommendation of this

committee that the Senate Chair invite the Chair of this new task force to one of the Senate meetings to discuss the Enrollment Growth Planning process and what progress it has made to this point.

The third meeting of the quarter focused on discussing the 2022 KPI's that are part of the President Armstrong's vision. Concern was raised on whether the KPI's had potential conflicts between them. There were further concerns regarding the specificity of some of the KPI's. The general conclusion from this meeting was that the current KPI's as written need more work to be strengthened.

The fourth meeting of the quarter focused on examining strategic plans from other universities in the context of comparing them with known components of Cal Poly's strategic plan. These strategic plans were identified by the Chair of this committee through a general internet search. Strategic plans from Cornell, San Diego State, Oregon State, UC Davis, and Washington State were examined. The committee highlighted the strengths in these strategic plans and expressed interest in the University developing a stronger strategic plan.

The committee's last meeting of the quarter had President Armstrong and Dr. Dalton as speakers. The President's discussion focused on possible avenues the university could take to keep Learn-by-Doing alive at Cal Poly. He expressed the need for more faculty and staff as well as higher salaries. He talked about the importance of improving the diversity on campus. President Armstrong talked about multiple ways the university could bring in more revenue including having year-round operations, increasing the cost for out-of-state students, and increasing public-private partnerships. The current funding status quo is not an option if Cal Poly would like to maintain its signature Learn-by-Doing philosophy.

This next quarter, the committee will continue examining the University's strategic plan. The committee has asked the administration to post the University's strategic plan which was taken off the University's website at the beginning of this year. It will also begin to talk about budget issues regarding the university. Currently, the committee is attempting to request access to budgetary information through Dashboards. It will also ask the Provost and Interim Vice-President of Administration and Finance to come and speak about the budget. By the end of the next quarter, it is expected that this committee will be better educated on the budgeting process.