On-line Education
Task Force

Ken Griggs, Chair
The CSU Online Initiative

Information can be found at–

http://its.calstate.edu/onlinelearning/
Background for the Resolution

Resolution on Direction of Expenditures for the CSU Online Initiative
The Katz Report

- Commissioned by the Technology Steering Committee (2/2011) to provide a strategic plan and options for a CSU entry into online education

- Richard N. Katz & Associates – Strategy, change management, information technology, and institutional effectiveness in higher education

- Provided a view of administration, budgeting, branding, campus roles, benefits, risks, etc.
# Katz Report – CSU Options

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Katz Report – Program Ideas

- CSU Online
- CSU Online Master
- CSU Quick Start
- CSU Convenience U
- CSU for Life (Life Enrichment and Professional Development)
- CSU Accelerator
- Fall Program for Freshman
- Developmental Ed 1 – Test, Assess, Place, Remediate
- CSU Academic Program Consolidator
- CSU Back Office Incubator
CSU Online

CSU Online funded from a one time contribution of $50,000 from each campus
Recent Developments

- CSU Online Webcast – November 16, 2011

- CSU Online Executive Director Announced Ruth Claire Black (Brandman University) as the Executive Director of CSU Online beginning December 14, 2011

- CSU Online Governing Board Appointed by Chancellor Reed
Campus Push Back

Some campuses have created resolutions urging greater faculty consultation and transparency in the Online Initiative—

Domínguez Hills
Stanislaus
San Bernardino
Sonoma
Online Task Force

- Online Task Force asked to review a CalPoly resolution similar to those of other campuses
- The committee approved the resolution for discussion in the Academic Senate
Discussion
The next slides are for reference only...
Background

- Online education – much *buzz*
- The University of Phoenix – John Sperling
- Types – Synchronous, asynchronous, blended, hybrid, etc.
- Technology enablers – podcasting, chat, inexpensive broadband/video/software/etc.
- http://its.calstate.edu/onlinelearning/webcasts/20111116-webcast.shtml
- http://its.calstate.edu/onlinelearning/
- http://www.rnkatzassociates.com/