


State of California  
E-M e m o r a n d u m

CAL POLY  
SAN LUIS OBISPO

**To:** Brian Tietje, Dean, Continuing Education (Chair)      **Date:** September 15, 2011  
Dianne DeTurris, Director, Global Technical  
Education Initiatives  
Raymond "Bud" Zeuschner, Interim Director,  
International Education and Programs  
Jim Maraviglia, Associate Vice Provost,  
Marketing and Enrollment Development  
Victor Brancart, Director, Budget and Analytic  
Business Services  
Barry Floyd, Faculty Senate Representative  
Ning Zhang, Faculty Senate Representative  
ASI President or designee (TBD)  
Erling Smith, Vice Provost for Programs and  
Planning (non-voting)  
Betsy Kinsley, Chief of Staff (non-voting)

**From:**   
Jeffrey D. Armstrong  
President

**PDF Copies:** L. Kelly  
K. Tabrizi  
R. Fernflores  
Academic Deans' Council

  
Robert D. Koob  
Provost

**Subject:** International Initiatives Action Group Appointment and Charge

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By copy of this memo, we are appointing you to the International Initiatives Action Group.

During various activities throughout Fall Conference week, we discussed the importance of Cal Poly's focus on excellence and student success through the Learn by Doing approach of our comprehensive polytechnic university. An important strategic imperative to bolster these principles is fostering diversity and cultural competency in a global context. There are many opportunities for Cal Poly to engage in a global context. Some examples include encouraging more students to study abroad in ever greater numbers through Cal Poly and partner international programs. We could also support more international students at our campus in a variety of programs. These opportunities give our students access to additional learning styles, diverse experiences, and techniques to think about solving issues from multifaceted approaches. For these reasons, we are providing the following specific charge and timeline.

**Charge:** Recommend a process for evaluation of international opportunities, evaluate a self-support model for international students studying at Cal Poly and recommend a pilot project action plan.

**Time frame:** Report back to the President and Provost with recommendations by January 2012.

Thank you for serving as a member of this important group.