

January 23, 2012

To: President Armstrong, Provost-Designate Kathleen Enz Finken, and Members of the International Protocol Task Force (IPTF) of the Academic Senate

From: Brian Tietje, Chair, International Initiatives Action Group

Subject: Accomplishments to date and input for consideration

The International Initiatives Action Group was formed by Presidential order on September 15, 2011 as per the attached memo that lists the members of the Group and the Group's charge.

The Group met on September 27, October 18, November 1, November 16, and December 6, 2011. Two final meetings have been planned but have not yet occurred.

During the course of the last four months, the Group has advised on the development of the "V.I.S.I.T. Cal Poly Summer 2012" program for visiting (non-matriculated) international students as created by Continuing Education. Details about the program are available at visit.calpoly.edu. The program includes a proposed Humanities 270 course "California Life and Culture", as well as the option for students to enroll in any of the 300+ Cal Poly courses offered during Summer Term. In addition, a 3-week non-credit English language experience is being offered before the start of summer term.

Our group assisted in the development of a draft matrix to formalize Cal Poly's protocol for evaluating and implementing international opportunities. The attached matrix incorporates the taxonomy of international agreements common within the CSU (as rows) and the various campus, system, and statewide stakeholders (in columns) who may have a role to either review, approve, fund, or implement such agreements. The details of the role of each office have not been finalized. We offer this document to the IPTF, with the hope that it can facilitate discussions and policy development decisions.

Our group also discussed campus capabilities and resources needed to support international student success. We refer the IPTF to NAFSA's publication titled "Comprehensive Internationalization: From Concept to Action", which is available as a free pdf download at the nafsa.org web site. We have been making strides in developing these capabilities, but recognize that our campus will need a continued strategic effort to establish and reinforce the requisite resources and infrastructure to ensure that international students thrive and succeed at Cal Poly, and that Cal Poly students thrive and continue to succeed abroad.

The following two key events took place in which some members of IPTF participated:

1. Dianne DeTurris, Director of Global Technical Education Initiatives, and a member of our Group, attended the ICEF North American Workshop in Miami in December to meet with prospective agents to recruit international students on behalf of the V.I.S.I.T. Cal Poly Summer 2012 program, and to gather intelligence about international programs at other universities.
2. Ning Zhang, Assistant Professor in Political Science and a member of this Group, and I visited China in December with President Armstrong and CAFES Dean Dave Wehner. We were hosted by Chic Group CEO Edward Zhu, and we spent time in both Shanghai and Chongqing to meet with corporate, university and government officials to discuss possible opportunities for Cal Poly in China. Collaborations that were discussed include offering non-credit courses at Chic's Knowledge Center for Excellence in Shanghai, a potential mirror campus in Chongqing, and partnerships with Chinese universities in Chongqing. To-date, only a non-binding letter of interest has formalized our Institution's commitment.

Considering that there are members of our Group who will also be serving on the IPTF, we trust that continuity can be achieved and our efforts can be synthesized. If the IPTF has additional questions or requests, please feel free to let us know.