PSY 202 Overview

The premise of Vazire and Carlson's article is that thorough knowledge of one's personality requires a combination of one's own insight as well as the input of others. More specifically, they propose a "self-other knowledge asymmetry" (SOKA) model that rests on self-other differences in 1) the availability of personality information (observability) as well as in 2) motivational biases in presenting features of personality (evaluativeness). According to the SOKA model, high-observability, overt traits (e.g, being boisterous) should be better judged by others, whereas low-observability, internal traits (e.g., anxiety) should be better judged by oneself. Furthermore, high-evaluative traits (i.e., traits either quite high or low in desirability such as intelligence or rudeness, respectively) should be better judged by others. In contrast, the model predicts no self-other difference in judging low-evaluative traits (e.g., being talkative) because they have no associated motivational bias. Concerning the accuracy measure (Fisher's z) used in Figure 1, students need only understand that higher values reflect greater accuracy in rating personality traits.