Oral Communication Learning Community 2016-17
February 28, 2016
10:10 to 11:00am (35-319b)

Membership
Academic Programs, Jack Phelan, Mary Pedersen, Bruno Giberti, Student Affairs: Trevor Forzetting CLA:
Richard Besel, Bethany Conway, Cassandra Carlson Libray: Kaila Bussert
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MEETING NOTES

1. Review prior meeting notes - February 14, 2016

2. Follow-up – Lower Division Scoring Dates
   - Deadline for result scores: March 12
   - 1 hour scoring debrief – March 17 – 10:00am-11:00
   - Discrepancy scoring – TBD – (tentative: Mar 17, 11:00-12:00)

3. Upper Division Assessment Strategy – Collecting Artifacts (Winter 2017)
   OCOB -- Business: BUS 454 -- Faculty: John York
   CLA -- Communication Studies -- Cassandra Carlson COMS 470
   CSM -- Statistics (speeches already collected) -- Faculty: Beth Chance
   CAED – Architecture -- Faculty: Margot McDonald
   CAFES -- Natural Resource Mgmt. & Environ. Sciences -- Faculty: Bwalya Malama ERSC 363
   CENG -- Computer Engineering -- Faculty: Ben Hawkins – CPE 450
   - (Jack P.) It appears the follow-up norming session went smoothly and all lower division artifacts are with the raters. The due date for scores is Mar 12 – a Sunday night and our next meeting is that Tuesday, the 14th. The question is whether we should use the second half of the debrief hour on Friday the 17th to resolve discrepancy scores. (Richard) We would not be able to view and score them in that time. (Jack P.) Exactly. I'm wondering if we have identified the discrepancies when the results arrive on the 12th, could we divvy up those artifacts among the discrepancy scorers and send them out by Friday. (Bethany C.) We still don't need the group to resolve scores, it will only be the third reader who will make the determination based on our third score process. (Jack P.) Sounds like a plan.
   - (Jack P) I'm sharing a draft protocol or procedure for capturing the speeches and preparing them for qualtrics created by Mishuk Datta. It may be a bit long, but with feedback edits it will be useful for future student assistants to follow when preparing these video artifacts for scoring using qualtrics. I'll email an electronic version for everyone to review.
   - (Jack P) Looking at the upper division assessment strategy will we have issues using our current procedures using remote scoring through Qualtrics? (Bethany C) The license expires July 1st , but we should have the scoring completed by then. We can revisit a renewal, we received funds from the dept and we can talk to Doug about getting college support.
   - (Jack P.) So, we are targeting one course in each college. The list here were the original faculty interested in partnering on this endeavor and I'm still waiting for confirmation and details from many of them. Clearly, for representation purposes, one (1) course does not represent the entire college? (Richard B.) No, it won't but that's OK. There are

- not too many options available and the real issue is resources. A representative sampling cannot be done with one course per college.
- (Jack P.) When we look at the results can they be triangulated among colleges? (Richard B,) There is limitations on the data. Each of the course for example gives twenty (20) artifacts. Total number of artifacts are 20* 6 = 120.
- (Jack P.) Can a triangulation be done based on the content of the rubric? When we look at the results, do we see patterns? Clearly third stage of OCLC effort is recommendations for improvement.
- (Richard B.) The results can be compared with the results from the lower division assessment, and based on the comparison, recommendations or analysis can be made.
- (Jack P.) One of the major thing WASC wanted, is to show improvements based on current standards.
- (Richard B.) Lower and Upper division are just different levels. We might be able to show some results like to what degree students have either improved over the years or forgotten some of the techniques or undermined some of the public speaking techniques that they learn in the lower division COMS courses.
- (Jack P.) One of our current hurdles in working with the upper division faculty partners is details of capturing the speeches, getting technical assistance, video cameras etc? When the smartphone protocol is shown to the faculty and I tell them that the students are required to have their own speech recorded by their smartphone, they tend to not agree. It's pretty amazing that this worked so well at the lower division. It's also essential that all of the speeches from each course be collected. This is a census with no random sampling among the 6 colleges.
- (Richard B.) Yes, in a class of twenty-five (25) students, all the artifacts should be collected.
- (Jack P.) Another point that has come up, can the faculty who are teaching the course not score the artifacts along with a second faculty member? Does bias come into play? (Bethany C.) Relationships will affect the scoring and could bias the scoring outcome. But, it's their artifacts and rubric. These are being developed for their programs. So, we have to work with whatever they can give.
- (Jack P.) When I connect with them this week and next, I can say this is what we are doing, here is Qualtrics, this is the how online scoring will be done.
- (Richard B.) Some of these programs might have graduate students. Can a graduate student be used as a scorer? (Jack P.) I can certainly pitch that as an option. We are doing the same. (Richard B.) If the students can rate the artifacts based on the appropriateness of public speaking and communication skills defined on the rubric, they should be able to score the artifacts. They will be normed. However, a master's student might not know the disciplinary content.
- (Jack P.) Also, we are not considering group speeches, correct? (Bethany C.) No, it is too different.
- (Jack P.) We are in Week 7. When can we do the norming for the upper division scoring? Can it happen early next quarter? Are the same group of raters going to be the consultants involved in the upper division? (Richard B.) They can be the same people. We started with six (6) people. We (Richard Besel, Cassandra Carlson, Bethany Conway) will still do the norming. There are certain things they are going to do, but the consultants will not be norming. How quickly we can proceed to norming, depends on how quickly we can collect the artifacts and format them for scoring. It is not an issue about whether we can go through it.
- (Jack P.) I am throwing these time deadlines, to concretize timeline for getting the artifacts. Once we get the artifacts, we can move on this early next quarter. We can follow kind of a similar timeline like we did for lower division.

- (Richard B.) By the end of Spring quarter, everything should be pretty darn close to done. What will be left is writing the results.
- (Jack p.) One of the issues we had to deal with during lower division artifact collection, was file size due to high resolution video capture. This is one reason I am not super inclined to let students record their speeches. We can give them a camera and tri-pod and advise them on, where to stop and start. That is the biggest kind of hurdle whenever the iPhone protocol is pitched, I do not feel confident on overselling that.
- (Richard B.) Are all the colleges committed to giving these artifacts? (Jack P.) I wish I could give you a solid answer on that today because they have not all gotten back to me. Ben Hawkins form CENG looks very solid to be onboard. Beth Chance from CSM are already captured and ready. CAFES should be solid but I am not sure yet and Margot Mcdonald should come through for CAED. I'm most uncertain about Business.
- (Bethany C.) Can we get a student assistant from COMS to collect artifacts from them? Videos recorded on our cameras are high-res. Takes a long time to upload.
- (Jack P.) We can facilitate camera - tripod to them. Do you think a student assistant will be available? (Richard B.) Possibly, we have to check. Biggest challenge is getting the artifacts. Do you have plans on hiring a new grad student in APP for Spring quarter?
- (Jack P.) Yes. There is plan, for hiring student assistant for the Spring quarter.

4. Next Steps and Action Items
   - Confirm faculty participation across colleges
   - Strategize video camera/capture facilitation.

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Winter 2017 Schedule

~~Tuesday 01/24 10:10 to 11:00am 35-319b~~

~~Tuesday 02/14 10:10 to 11:00am 35-319b~~

Tuesday 02/28 10:10 to 11:00am 35-319b

Tuesday 03/14 10:10 to 11:00am 35-319b