Dr. Susan A. Andrzejewski is the Interim Dean of the Martin V. Smith School of Business & Economics (Smith School) at California State University (CSU) Channel Islands. Prior to her appointment, she served as the Chair of Business and Director of the Entrepreneurship & Small Business Institute. Before joining CSU Channel Islands, Dr. Andrzejewski was the Associate Chair and a faculty member in the Business, Organizations, and Society Department at Franklin & Marshall College.

Under her leadership, the Smith School developed a strategic plan through a robust, inclusive, and collaborative planning process to create a collective vision for the School. The resulting five-year plan aligns with the University’s Strategic Initiatives, provides clear direction and actionable objectives, and guides resource allocation and assessment in support of the School’s commitment to providing a high-quality education in Business and Economics. The Smith School has made significant progress in achieving the objectives outlined in the plan, including expanded experiential learning opportunities for students; increased tenure density; expanded partnerships across the University and within the local/global community; revision of the undergraduate curriculum in both Business and Economics; and increased funding to support scholarship, high-impact teaching practices, and professional development and programming related to diversity, equity, and inclusion. The Smith School has also made significant strides in becoming AACSB accredited under the 2020 Standards.

She is deeply committed to advancing diversity, equity, and inclusion in her work as an academic administrator and scholar. Dr. Andrzejewski believes that business education requires an experiential, interdisciplinary, and inclusive educational framework, where students, faculty, staff, and industry partners from diverse backgrounds and experiences come together in the pursuit of an education that will prepare students to succeed and lead in a rapidly evolving and diverse global workforce.

Dr. Andrzejewski embraces a collaborative leadership model centered around transparency, consultation, and data-driven decision-making where faculty, staff, students, administrators, and industry partners work together to move the organization forward while also building critical buy-in and support for new initiatives.

Her research lies at the intersection of Business and Social Psychology. In Marketing, her work on consumer behavior stems from the idea that psychological principles strongly influence what happens in the consumer marketplace. This work has been published in numerous journal articles and chapters, spanning the fields of Marketing, Entrepreneurship, and Psychology.

Dr. Andrzejewski received her doctorate in Social Psychology from Northeastern University and completed pre-doctoral work in the Marketing Departments at Babson College and Northeastern University. Dr. Andrzejewski also holds an M.S. in Social Psychology from Northeastern University and a B.S. in Psychology from Bethany College.