### **Applications for Fall 2014**

There were 53,120 total applications in fall 2014, which is an increase of 6.6% from last year.

Fall 2014 first-time freshman (FTF) applications totaled 43,812, an increase of 3,410 (8.4%) from last year.

There were 4,324 early-decision applications for fall 2014, of which 1,406 students were selected (32.5%) and 1,194 (84.9%) enrolled.

Fall 2014 new transfer applications decreased to 7,884 from last year's total of 8,077, a decrease of 2.4% from last year.

Fall 2014 new post-baccalaureate/ graduate applications increased 6.9% from last year to 1,232. The FTF class quality continues to climb, with new record-high GPA, SAT, and ACT averages for fall 2014. The average high school GPA rose to 3.88 from last year's high of 3.87.

In addition, Cal Poly enrolled 5 National Hispanic Scholars and 8 National Merit® Finalists this year.

First-Time Freshmen			
Average High School GPA	3.88		
Average SAT Reading	599		
Average SAT Math	635		
Average ACT Composite	27.5		

New Enrolled

#### **Enrollment**

Cal Poly enrolled 20,186 students in fall 2014. Of these students, 19,246 (95.3%) were undergraduates, 143 (0.7%) were post-baccalaureate students, and 797 (3.9%) were graduate students. The fall total enrollment of 20,186 is an increase of 2.5% (483 students) from fall 2013.

Fall 2014 total headcount enrollment was above Cal Poly's internal headcount target of 19,940 by 246 students. Fall 2014 undergraduate headcount was 271 students over Cal Poly's internal undergraduate headcount target of 18,975. Fall 2014 post-baccalaureate headcount was over its internal target by 14 students, and graduate enrollment was under its target by 39 students.

Cal Poly enrolled a new first-time freshman class of 4,662 students in fall 2014, which was 7.5% over Cal Poly's internal FTF target of 4,338. The fall 2014 new transfer class of 726 students was 6.3% over Cal Poly's internal new transfer target of 683.

The average load for all students in fall 2014 was 14.47, with undergraduates carrying a load of 14.57, post-baccalaureate students carrying a load of 15.54, and graduate students carrying 11.72. The total student average load of 14.47 is up from last year's load of 14.35 and is a new record high since the fall 2009 high of 14.39.

#### **Academic Performance**

		Post-	
Measure	Undergraduate	Baccalaureate	Graduate
Average Fall Term Units	14.57	15.54	11.72
Average Cumulative GPA*	2.97	3.79	3.59

<sup>\*</sup>Based on the student's cumulative Cal Poly GPA, which does not include fall 2014 grades.

#### College Size

College	Under- Grad	Post- Bacc	Graduate	Total	Percent of Total
Ag, Food & Env Sciences	3,880	_	82	3,962	19.6%
Architecture & Env Design	1,638	_	66	1,704	8.4%
Engineering	5,422	_	352	5,774	28.6%
Liberal Arts	3,070	_	93	3,163	15.7%
Orfalea Business	2,625	_	37	2,662	13.2%
Science & Math	2,542	138	167	2,847	14.1%
Other	69	5	_	74	0.4%
University Total	19,246	143	797	20,186	100.0%



Photo by Brittany App

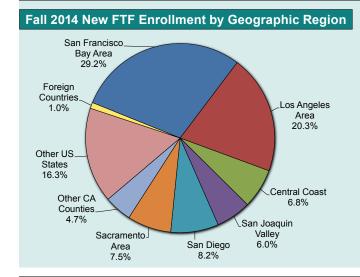
### Institution of Origin (New Undergraduates)

What institutions do new Cal Poly undergraduates come from? The top "feeder" schools for fall 2014 new undergraduates are:

First-Time Freshm	New Transfers—Colleges	
San Luis Obispo High School	California High School (San Ramon)	Cuesta College (San Luis Obispo)
San Ramon Valley High School (Danville)	Carlsbad High School	Allan Hancock College (Santa Maria)
Monte Vista High School (Danville)	Granite Bay High School	Santa Rosa Junior College
Canyon Crest Academy (San Diego)	*Archbishop Mitty High School (San Jose)	Santa Barbara City College
Arcadia High School	James Logan High School (Union City)	Sierra College (Rocklin)
Arroyo Grande High School	Mountain View High School	Hartnell College (Salinas)
Davis Senior High School	Vista del Lago High School (Folsom)	Moorpark College

<sup>\*</sup>Private School

## Geographic Origin of New First-Time Freshmen



Area	Counties
Central Coast	Monterey, San Benito, SLO, Santa Barbara
Los Angeles	Los Angeles, Orange, Ventura
San Francisco Bay Area	Alameda, Contra Costa, Marin, Napa, SF, San Mateo, Santa Clara, Santa Cruz, Solano, Sonoma
San Joaquin	Fresno, Kern, Kings, Madera, Merced, San Joaquin, Stanislaus, Tulare
San Diego	San Diego
Sacramento Area	El Dorado, Placer, Sacramento, Sutter, Yolo, Yuba
Other	All other CA counties

Of fall 2014 new first-time freshmen (FTF), 29.2% came from the San Francisco Bay area and 20.3% from the Los Angeles area.

"feeder" The top counties for fall 2014 new FTF were Los Angeles (11.1%), Santa Clara (8.3%), and San Diego (8.2%).

Central Coast accounted for 6.8% of fall 2014 new FTF, with 3.2% coming from San Luis Obispo County.

Note: Based on county/state/country of residence at time of application

### Study Abroad\*

#### Total Outbound Students by Program Comments Students Austria, Australia, Finland, France, Germany, Cal Poly International Exchanges 54 Italy, Spain, Sweden, Switzerland Australia, Brazil, Chile, China, Costa Rica, Cal Poly-Affiliated Partner Abroad Czech Republic, England, France, Germany, 212 India, Ireland, Italy, Japan, New Zealand, Scotland, Spain, Thailand **Programs CSU International Programs** 38 Chile, Denmark, Italy, South Korea, Spain, UK Credit-bearing study abroad programs not affiliated with Cal Poly (Austria, Australia, Nonaffiliated Study Abroad 43 China, Denmark, England, Germany, India, Italy, New Zealand, Peru, Spain, Switzerland, and multicountry programs Cal Poly Global Programs 32 Valladolid, Spain (21); Rome, Italy (11) National Student Exchange (NSE) 9 200+ universities in U.S., Canada & U.S. territories Inbound Exchange Students 200+ universities within U.S., Canada, and National Student Exchange (NSE) 10 U.S. territories (Guam & Puerto Rico) Cal Poly International Exchange Australia, China, France, Germany, Ireland, 40 Jamaica, Pakistan, Spain, Sweden, Switzerland, UK **Programs** Australia, Denmark, France, Germany, South 9 CSU IP (CSU Systemwide Exchange) Korea, Sweden

#### International Students

Cal Poly enrolled fall 2014, 270 international visa students, including 135 undergraduate, 50 graduate (includes credential), 50 nondegree exchange (includes CSU IP, International Exchange, and 1 NSE student from Canada), and 35 nondegree students enrolled in selffunded programs. There were 50 total countries sending students to Cal Poly in fall 2014, with the 10 sending the most students listed below.

Country	UG	PB/ Grad	Non- Degree	Total
Brazil	5	0	31	36
China	19	11	0	30
South Korea	18	1	0	19
Germany	17	2	0	19
India	10	8	0	18
Sweden	3	0	13	16
United Kingdom	7	5	2	14
Vietnam	8	2	0	10
Spain	0	0	10	10
Canada	6	0	1	7

\*Source: Cal Poly International Center

#### **Ethnic Origin**

Note: Student ethnic origin is self-reported.

Ethnic Origin	Under	graduate		Post- alaureate	Gr	aduate	To	otal
Hispanic/Latino	2,921	15.2%	24	16.8%	119	14.9%	3,064	15.2%
African American	136	0.7%	1	0.7%	6	0.8%	143	0.7%
Native American	31	0.2%	1	0.7%	0	0.0%	32	0.2%
Hawaiian/Pacific Isl	34	0.2%	0	0.0%	1	0.1%	35	0.2%
Asian American	2,279	11.8%	4	2.8%	68	8.5%	2,351	11.6%
Multi-Racial	1,350	7.0%	1	0.7%	35	4.4%	1,386	6.9%
White	11,272	58.6%	97	67.8%	459	57.6%	11,828	58.6%
Non-Resident Alien	334	1.7%	1	0.7%	45	5.6%	380	1.9%
Unknown/Other	889	4.6%	14	9.8%	64	8.0%	967	4.8%
Total Students	19	,246	143		797		20,186	

### **Student Age**

The average age of fall 2014 undergraduates was 20.1, with 96.9% under the age of 25.

Age	UG	РВ	Grad	Total
Average Age	20.1	24.3	25.9	20.3
25 or Older	3.1%	23.1%	43.3%	4.9%

Note: Based on students' age at census date for fall 2014 (10-31-14)

#### **Student Gender** Fall 2014 Enrollment by Gender 45.9% 54.1% UG 79.7% 20.3% PB 44.2% 55.8% Grad 46.1% Total 53.9% 0% 50% ■Women ■Men

There were 9,298 women (46.1%) and 10,888 men (53.9%) enrolled at Cal Poly in fall 2014. This was a 1.8% increase in the proportion of women from last year.

There were more women at the post-baccalaureate level than men. Of fall 2014 post-baccalaureate students, 79.7% were female. However, at the graduate level, there were more men than women. Of fall 2014 graduate students, 55.8% were male.

Of the fall 2014 total student population, 15.2% identify themselves as Hispanic/Latino, and 11.6% identify themselves as Asian American.

Under-represented minorities (URM) include students who self-report their race/ethnicity as Hispanic, Native American, African American, Hawaiian/Pacific Islander, or multi-racial including at least one of those four groups. Cal Poly's URM proportion of undergraduate enrollment for fall 2014 is 18.7%, up from 18.5% last year.

Note: As of summer 2009, Cal Poly converted to the new federal standards for collecting and reporting ethnicity. Among the changes is a new option for students to identify themselves in multiple races. Because of the new "multi-racial" category, we no longer aggregate students into a "non-white" category.

#### **Financial Aid**

Of the 19,703 total students enrolled in fall 2013, 56.8% received some type of financial aid during 2013-14. Similarly, 56.4% of fall 2013 undergraduates and 62.6% of fall 2013 first-time freshmen received some form of financial aid in 2013-14.

The amount of financial aid awarded in 2013-14 totaled over \$143 million, increasing 5.3% from 2012-13. Of the \$143,394,494 total aid awarded, 65.4% came from federal funds, while 10.3% came from state funds and 17.4% came from institutional funds.

Furthermore, 56.6% came in the form of loans, 32.1% in grants, and 8.3% came in the form of scholarships.

#### Housing

In fall 2014, 36.7% of undergraduates lived in one of 28 dorms on campus. Almost all first-time freshmen (98.3%) lived on campus, even though Cal Poly does not require them to do so. In addition, 31.8% of Cal Poly sophomores lived on campus in fall 2014.

## Degrees Awarded



2013-14 Degrees Awarded by College

Bachelor's Deg	rees
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Ag, Food & Env Sciences	22.2%
Architecture & Env Design	7.7%
Engineering	23.8%
Liberal Arts	17.1%
Orfalea Business	14.3%
Science & Math	14.9%

#### Master's Degrees

Ag, Food & Env Sciences	7.4%
Architecture & Env Design	7.9%
Engineering	40.1%
Liberal Arts	6.8%
Orfalea Business	20.5%
Science & Math	17.3%

The 4,115 bachelor's degrees awarded in 2013-14 is a 0.3% decrease from last year's total of 4,127 bachelor's degrees awarded. The number of master's degrees awarded

in 2013-14 (516) is a decrease of 12.2% from 2012-13.

The College of Engineering awarded the most bachelor's degrees among the colleges in 2013-14 with 981 (23.8%). The College of Agriculture, Food and Environmental Sciences and the College of Liberal Arts followed with 913 (22.2%) and 702 (17.1%) bachelor's degrees awarded, respectively.

College Year	Bachelor's Degrees	Master's Degrees	Credential Recommendations
2009-10	4,138	476	270
2010-11	4,163	530	212
2011-12	3,981	543	246
2012-13	4,127	588	235
2013-14	4,115	516	208

Over 40% of the 2013-14 master's degrees awarded were in the College of Engineering.

#### **Fields of Study**

Cal Poly offers 64 bachelor's degree programs.\* The five with the highest enrollment for fall 2014 are Business Administration, Mechanical Engineering, Biological Sciences, Architecture, and Animal Science.

At the graduate level, Cal Poly offers 32 master's degree programs.\* The five with the highest fall 2014 enrollment are Education, Electrical Engineering, Civil & Environmental Engineering, Mechanical Engineering, and Agriculture.

In addition to the degree programs, Cal Poly also offers a variety of minors and credential programs.

\*Source: Academic Programs and Planning

#### **Retention & Persistence to Graduation**

# One-Year Retention Rate for First-Time Freshmen

Fall 2006 Cohort	89.9%
Fall 2007 Cohort	89.2%
Fall 2008 Cohort	91.4%
Fall 2009 Cohort	91.3%
Fall 2010 Cohort	93.0%
Fall 2011 Cohort	92.7%
Fall 2012 Cohort	92.5%
Fall 2013 Cohort	92.7%

The fall 2013 cohort's one-year retention rate of 92.7% is a 0.2% increase from last year but still 0.3% below the fall 2010 all-time high.

The fall 2008 cohort's six-year graduation rate of 78.0% is a new record high and an increase of 5.6% from last year and 1.6% from the fall 2005 cohort's previous high point. This rate is 8.8% higher than the six-year rate for the fall 2001 cohort and 33.3% higher than the six-year rate of 58.5% for the fall 1990 cohort.

**Note:** Cohorts used for retention and graduation rates are based on the federal "Student Right-to-Know Act" methodology, which is defined as any student entering post-secondary education for the first time in fall term (or the preceding summer term) who is enrolled as full-time in the fall.

Six-Year Graduation Rate for First-Time Freshmen	
Fall 2001 Cohort	69.2%
Fall 2002 Cohort	72.9%
Fall 2003 Cohort	74.5%
Fall 2004 Cohort	75.1%
Fall 2005 Cohort	76.4%
Fall 2006 Cohort	73.9%
Fall 2007 Cohort	72.4%
Fall 2008 Cohort	78.0%

PolyView is a publication of Cal Poly's Office of Institutional Research based on enrollment statistics for fall quarter.