2014 Proposed Action Descriptions

1. **Establish a Semi-Quarterly News and Events Communication**
   Regular communication will increase awareness of activities within the CAED and help foster internal and external engagement with the college community. We will develop a semi-quarterly digital news and events communication available as an e-newsletter and as a feature on the college website that will inform the CAED community about our latest achievements and serve as a centralized forum to announce the college’s public events to internal and external audiences. It will also increase the visibility of activities that would welcome broader internal participation among the college’s students, faculty and staff such as studio and thesis reviews, construction demonstrations, guest speakers, etc. The college’s public relations staff will produce the bi-quarterly news and events, with the assistance of a student staff member and support from the Dean’s Leadership Council.

2. **Create a CAED Faculty Scholars Program**
   We will establish a program to support activities that enhance faculty scholarship. Initially it would invite faculty members to apply for assigned time that releases them from teaching or provides summer salary to pursue scholarly work with a goal to support five or more faculty members per year. A future goal for the program would be to ensure that all tenured faculty members who develop meritorious research proposals would receive a two-quarter sabbatical opportunity at regular intervals. The Dean, Department Heads, and the Assistant Dean for Advancement will develop the CAED Faculty Scholars program.

3. **Develop a Facilities Improvement Plan**
   We will form a CAED House Committee comprised of faculty, staff and students. The House Committee will develop identify immediate needs for improvements to facilities that support the CAED’s academic mission. This information will be incorporated into a facilities plan that addresses renovation of support shops and auxiliary work spaces, expansion of digital fabrication activities, rehabilitation of Poly Canyon, renovation of laboratories including new laboratory equipment, and improvements to classrooms and offices. The plan will include elements that can be executed within the next three years, and long-term renovation and expansion strategies for the future. As a first order charge, the committee will identify outdoor project spaces, program their use, and recommend specific improvements to these areas for immediate implementation. This will include shop and studio adjacent areas as well as a sustainability plan for the Poly Canyon. The Associate Dean for Administration will chair the CAED House Committee.

2014-2015 Proposed Action Descriptions

1. **Develop a CAED Brand**
   We will develop a new brand and marketing plan to better promote the CAED to the university and to external audiences. Branding would include a conceptual statement describing the college with key phrases and images that establish a consistent identity that embraces the plurality of the college’s programs, and with the possibility of renaming the college. It would include a graphic/visual template that complies with university standards and will be used by the college and its departments and programs to guide electronic and print communications. This work may include new signage to support way finding to and between the college’s facilities. The Dean and the Assistant Dean for Advancement will undertake this project with the participation of the Dean’s Leadership Council and involvement of the college community.

2. **Improve Access to Interdisciplinary, Intercultural Experience**
   The college will examine its interdisciplinary, international and off-campus programs to assess their sustainability and plan for future directions that can benefit from college-wide coordination. This will include removing barriers to
faculty and student participation, such as adjusting course offerings to recognize faculty contributions as part of their teaching workload, and adjusting course capacities and schedules to better meet student demand. It will include the development of a financial assistance program that makes participation more affordable for students. The Associate Dean for Academic Affairs will lead this effort with the assistance of the EDES Committee, a new committee comprised of faculty and students tasked with overseeing the college’s interdisciplinary curriculum.

3. Launch a Roving CAED Gallery in Downtown San Luis Obispo
   We will increase opportunities to display student and faculty work to the public by forming partnerships with property owners to launch a roving CAED gallery in downtown San Luis Obispo that takes advantage of available space, including temporarily vacant storefronts, with the possibility of expanding the reach of the gallery to include sites in Los Angeles, San Francisco and other California cities. The CAED Roving Gallery will celebrate faculty and student achievement while extending the visibility of the college’s programs. It is closely connected to the college’s branding and communications agendas. The House Committee will develop the gallery concept and faculty will work with students to develop a mobile exhibit system adaptable to various gallery sites and exhibits. The Dean and Assistant Dean for Advancement will provide development support.

2014-2016 Proposed Action Descriptions

1. Create and Fund a Technologies for the 21st Century Program
   The program can enhance the college’s polytechnic preeminence by providing: training in emerging software and technologies; new faculty or staff positions; state-of-the-art labs and fabrication facilities; tools for students (such as laptops or software); support for revising curricula to incorporate state-of-the-art technologies; and support for scholarly work that explores applications for new technologies and contributes to the development of emerging technologies. Associate Deans will lead this effort in consultation with the Technology Committee and the Dean, and with participation of the CAED Student Council, technology staff and the Assistant Dean for Advancement.

2. Develop CAED Shared Courses for the First Year of Study
   Create a shared core of required courses for first year CAED students. In addition to enhancing the integration of the polytechnic community, this would allow for zoned admissions, which will expose students to the fundamentals of each discipline during the first year of study allowing movement between the college’s majors during the first year while still being able to complete degrees on time. The Associate Dean for Academic Affairs will lead this effort in consultation with the EDES Committee, and Department Heads.

3. Establish a CAED Showcase + Social Space
   In addition to enhancing and renovating existing facilities, a new facility that unites the college is greatly needed. The creation of a new CAED Showcase + Social Space will be further defined in the facilities improvement plan. This gathering space for faculty, staff and students that incorporates or is closely related to a permanent gallery will provide a venue to showcase student and faculty work and further informal social interaction between departments. The Associate Dean for Administration will lead this effort in consultation with the House Committee and the Dean, and with support from CAED technology staff members and the Assistant Dean for Advancement.

E. ATERNATE ACTIONS
   The following ideas also received support from college constituents. They are included here as possible additional actions to complete over the next three years if resources permit, and as a reference for future plans.
Re-design the CAED Fall Conference
Establish collaborative or knowledge-sharing activities in the Fall Conference to build a sense of community.

Create Student-to-Student Mentoring Programs
Architecture has a mentorship program that pairs 5th year and second or third year students, which could be a model for other units that don’t have a mentorship program.

Host an Annual Poly Canyon Stewardship Festival
This would celebrate and raise awareness about our Poly Canyon construction site while engaging participants in maintenance and inviting their input into plans for the future.

Sponsor an Annual College-Wide, Interdisciplinary Project or Competition
Identify a major project each year that would include participation of students from all majors. It could have a service-learning component.

Create a Coordinated Master Schedule for the College
Better coordinate scheduling of course across the CAED to enable course sharing and facilitate access to elective and minor courses and provide opportunities for cross-disciplinary collaboration.

Establish Professional Certificate Programs
These would provide targeted professional development credentials for working professionals using executive, low residency formats.

Create a College Journal
Create a single high-quality publication outlet for faculty work from all of the CAED’s disciplines. The journal would be peer-reviewed and possibly published online.

Establish Student Scholarship Programs to Support Diversity
Raise funds to establish an endowment to support scholarships that attract a more diverse student body.

Improve GE Offerings
Review all GE requirements in the 5 majors and find opportunities for coordination, consistency, and efficiency. Develop new or revise existing GE courses to attract and serve majors within and outside the college.

Build a New Instructional Support Shop
Replace the college’s existing instructional support shops with a new, integrated and expanded state-of-the-art facility that improves student and staff working conditions by increasing safety, comfort, efficiency, flexibility, equipment, and instructional capacity.

F. NEXT STEPS AND EVALUATION OF PROGRESS

The Strategic Actions will be implemented over the next three years by the Dean’s office with the assistance and support of the CAED’s administrative leadership, faculty, staff, students and external partners. The CAED community will be enlisted to further detail, shape and implement the actions in a timely manner while aligning with the University Strategic Imperatives and CAED Mission, Vision and brand.
Progress on the Actions will be shared through the Bi-Quarterly News email, the CAED website and the annual faculty and staff retreat.

G. ACKNOWLEDGEMENTS

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